



TRAUMA-INFORMED CARE (TIC) WORK GROUP

Community Education and Outreach Plan <> January 2017 UPDATED

SHORT TERM ACTIONS – mid-2016 through mid-2017

WHAT (task/action)	WHO (person/group responsible)	WHEN (timeline for implementation)	NOTES (progress, connections to make)
Become the Flathead Area Affiliate for Elevate Montana	Steering Committee with approval from Council	June 2016	Completed; Council approval given June 4, 2016
Offer follow-up training from IERS and/or ChildWise through DPHHS grant resources	Trauma Informed Work Group with support from BBCC	July 2016	Completed 7/27/16
Hold “watch parties” with Dr. Bruce Perry’s series on Neuro-sequential treatment for those working directly with children now	Jamie Campbell/CASA with BBCC Support (Ned/ Carole)	Preview after Oct. 6 Council meeting for Work Group members and others interested	Completed
Create selection criteria for ACE community trainers, based on ChildWise criteria with local “give-back” provisions		Pending Steering Committee review and selection committee	Completed
Select 10 candidates (and alternates?) as ACE community trainers through Elevate Montana/ ChildWise		Late Fall 2016	Completed January; expanded available slots to 25
Conduct ACE “train the presenter” workshop	ChildWise with support from BBCC	Winter 2017 (Jan/ Feb)	Planned for January 30, 2017
Present “101-level” training across the community, starting with BBCC organizations and allied groups, using ChildWise approach and Billings information as appropriate	Elevate-trained Community Presenters with support from BBCC	Begin Winter/ Spring 2017	March 9, 2017
Develop consistent messaging with “talking points”	Trauma Informed Work Group	Winter 2017	Input from ChildWise, IERS, SOARS, others?
Create a list of “Can Dos” – how to use ACEs and trauma knowledge, self-care, applications with clients appropriate to your role, informing others in your organization and community	Trauma Informed Work Group with input from ChildWise, IERS, local therapists?	Spring 2017	Create for specific professions (teachers, therapists) and for the general public
Create a list of “Don’t Dos” – cautions and pre-cautions about using the ACEs study	Trauma Informed Work Group w/ input from ChildWise, IERS, local therapists?	Spring 2017	Input from ChildWise, IERS, SOARS, others?
Find/ “curate” resources online at flatheadbestbeginnings.org	BBCC (Ned)	Completed/Ongoing Updates	flatheadbestbeginnings.org/ resources

Medium-Term Actions (mid-2017 to end of 2018):

- Media outreach to reach the general public
- Continued community presentations (“101-level”) to community groups, service clubs, business groups, etc.
- Identify priority organizations to receive “201-level” (organization-specific) training and recruit appropriate spokespeople (or at least people who can help connect to those priority organizations)
- Begin pilot testing of an organizational assessment approach (“301-level”), working with SAMHSA model and learning from Billings/Riverstone Health, with 3-4 organizations (Flathead City-County Health Department is working on this)
- Form a broader community collaboration to plan long-term responses together – interfacing with Montana SOARS Kalispell to create a blueprint and road map
- Formulate long term responses based on the learning from the short and medium term actions; continually ask “now what”, seek examples and guidance from others in the state and beyond

Interested Groups:

FAEYC (Assoc. for the Education of Young Children)

Flathead CASA

Montana SOARS - Kalispell

Nurturing Center

Montana Behavioral Initiative

Center for Restorative Youth Justice

Ned’s Model (with help from many!) – what needs to change with our:

Perception

Approach

Policy

Environment

Relationship