Coordinated Chronic Disease Prevention and Health Promotion

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Introduction

"...creating a culture in which there is enhanced collaboration, coordination, and a shared desire to achieve greater effectiveness."

Need for Coordinated Chronic Disease Prevention

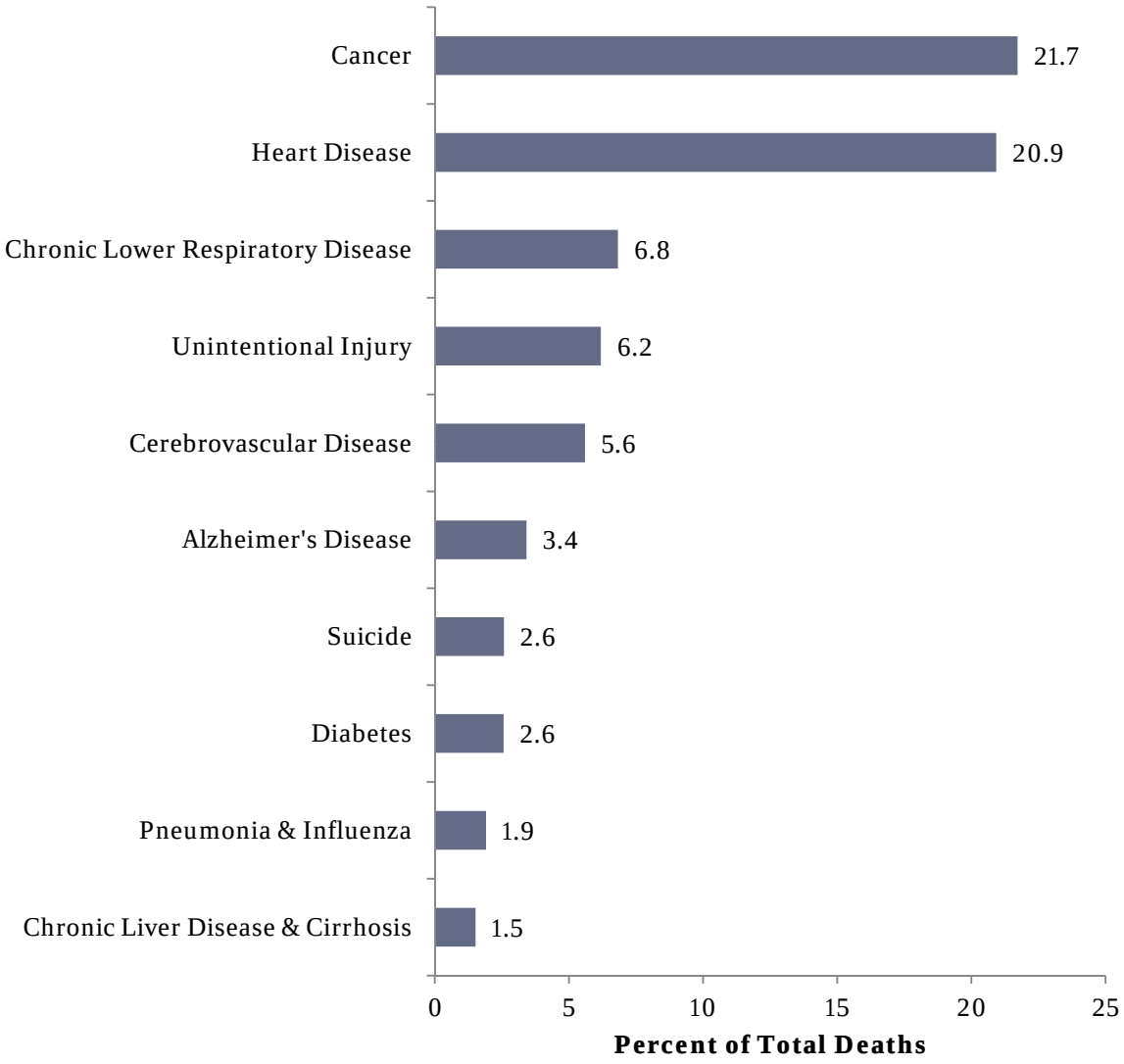
Chronic Disease

- In 2005, 133 million Americans – almost 1 in 2 adults – had at least one chronic illness
- About one-quarter of people with chronic conditions have one or more daily activity limitations.
- Chronic diseases account for more than 75% of the over $2.5 trillion dollars spend on health care in the US each year

Leading Causes of Death in Montana, 2010*

7 of the 10 leading causes of death are Chronic Diseases

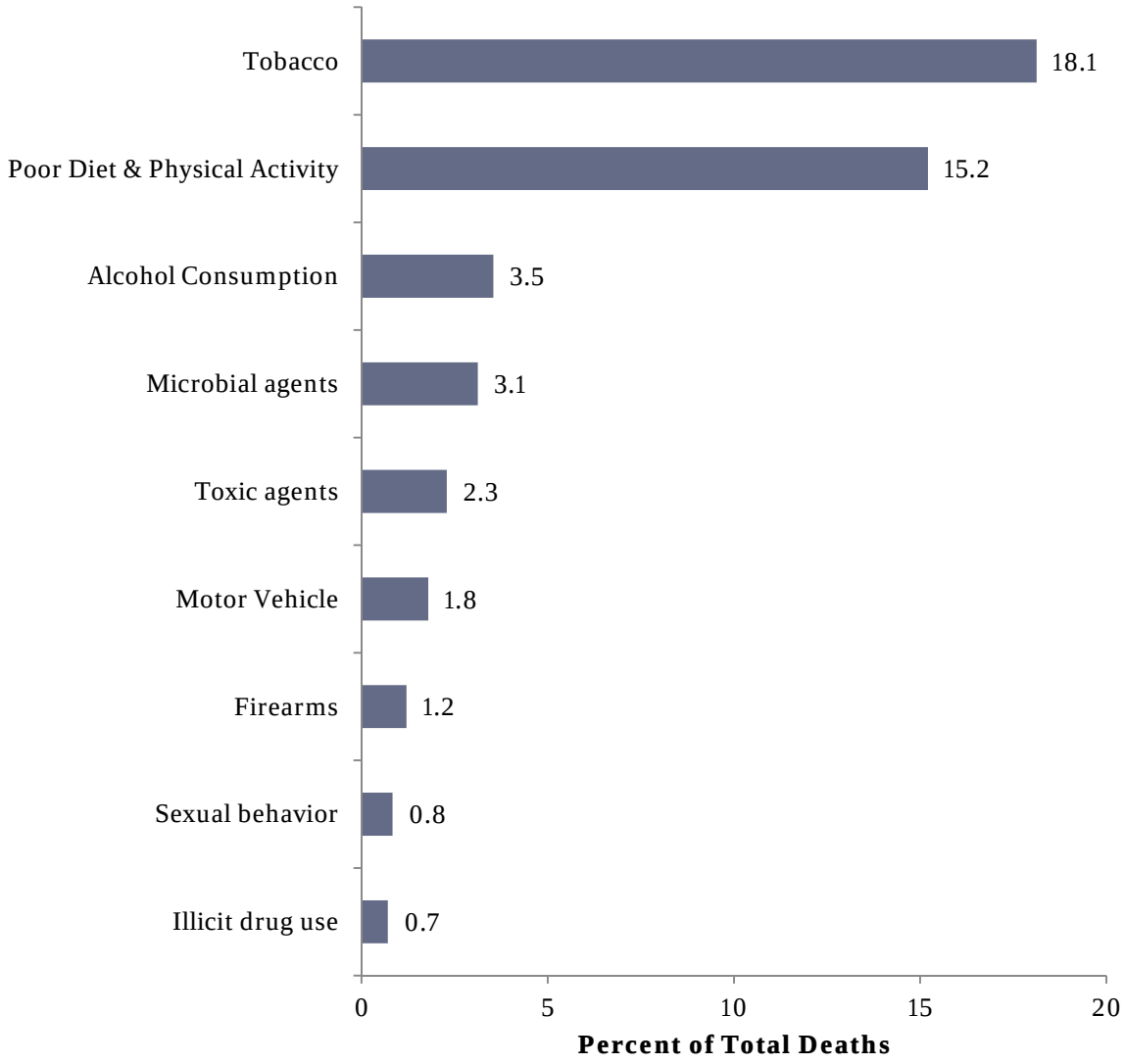
Cancer and Heart Disease account for about 40% of all deaths in MT



*Montana Vital Statistics Office, Montana Department of Public Health and Human Services, October 2011.

Actual Causes of Death in the US, 2000*

An estimated 47% of all deaths in the US were attributable to behavior in 2000



* Mokdad AH, Marks JS, Strroup JL, Gerberding JL. Actual causes of death in the United States, 2000. *JAMA*. 2004;291:1238-1245.

Growing Challenges

Coordination, Integration, Collaboration

Comprehensiveness & Integration

Scope	Process
• Address leading causes of death & disability • Address major risk factors • Takes into account health disparities • Reaches general population as well as targets priority populations	• Opportunities to work together • Promotes collective thinking and problem solving • Supports working together in new ways to improve the impact of all programs • Not adding work, but doing work differently

"...integration is the strategic alignment of chronic disease categorical program resources to increase the effectiveness and efficiency of each program in a partnership without compromising the integrity of categorical program objectives."

Salinksy and Gursky, 2006

The case for transforming governmental public health

Create more IMPACT

Saving resources where they are being expended redundantly or enhancing the work you're already doing by doubling its impact.

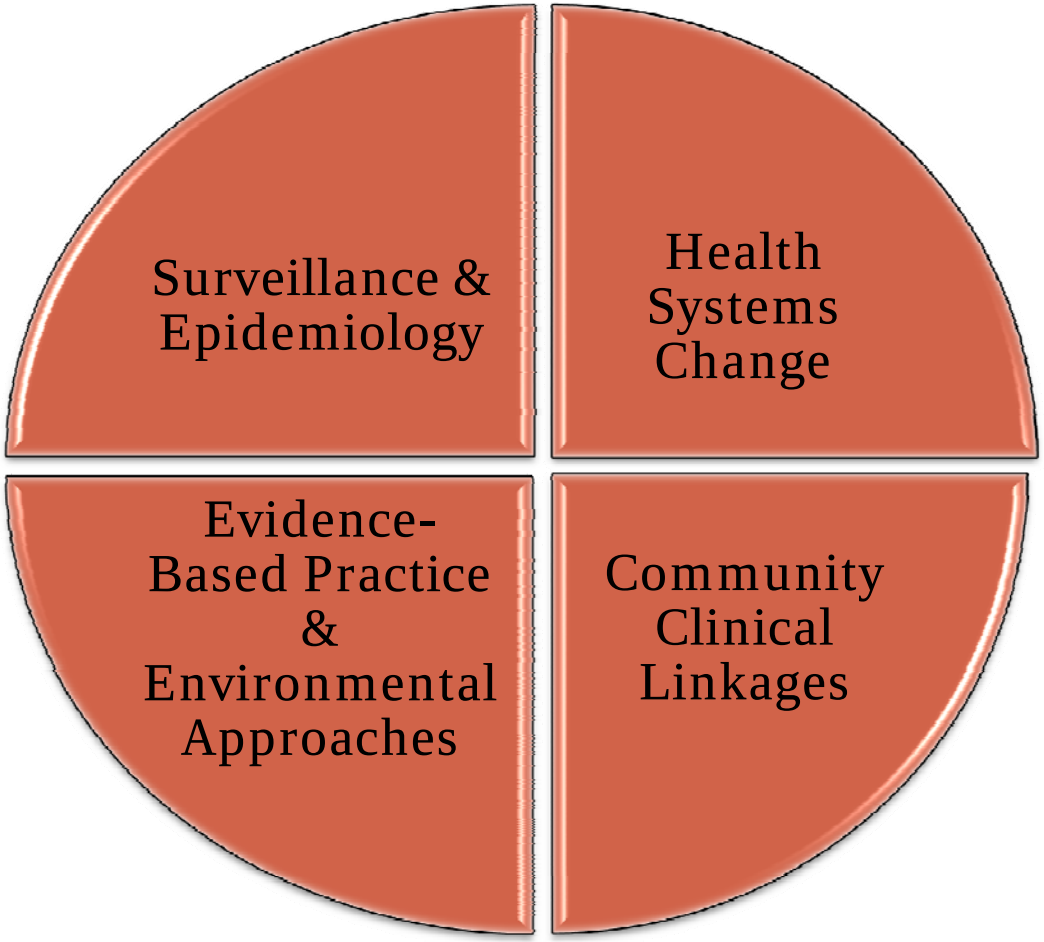
CDC Vision

The Coordinated Chronic Disease Prevention and Health Promotion Program (CCDP) was established to build and strengthen state health department capacity and expertise to effectively prevent chronic disease and promote health.

1) Develop a state chronic disease plan & establish a statewide coalition of partners

2) Create a management plan for leadership in chronic disease prevention

3) Focus activities in four key domains



CDC Vision

Desired Results

- Increase cost effectiveness of programs
- Demonstrate improvement in areas we've already been working on categorically
- Demonstrate positive outcomes from coordinated projects
- Increase sustainability of chronic disease programs
- Increase staff leadership capacity
- Increase cross-program sharing of staff expertise, skills, and knowledge to build capacity of all staff

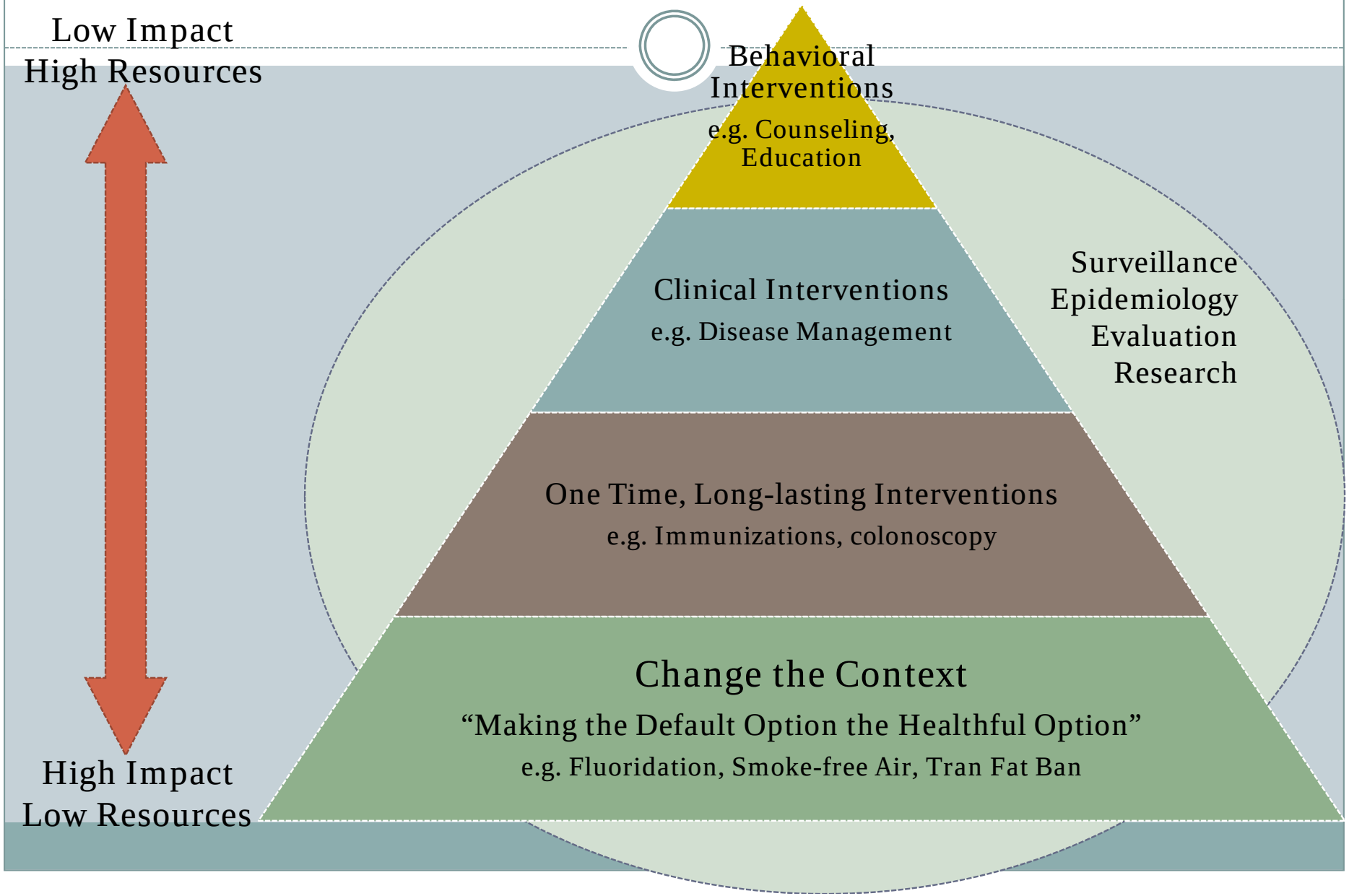
Policy, Systems, and Environmental Change

Institute of Medicine

"It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change. If successful programs are to be developed...attention must be given not only to the behavior of individuals, but also to the environmental context within which people live..."

Smedley and Syme, 2000

Interventions to Improve Health

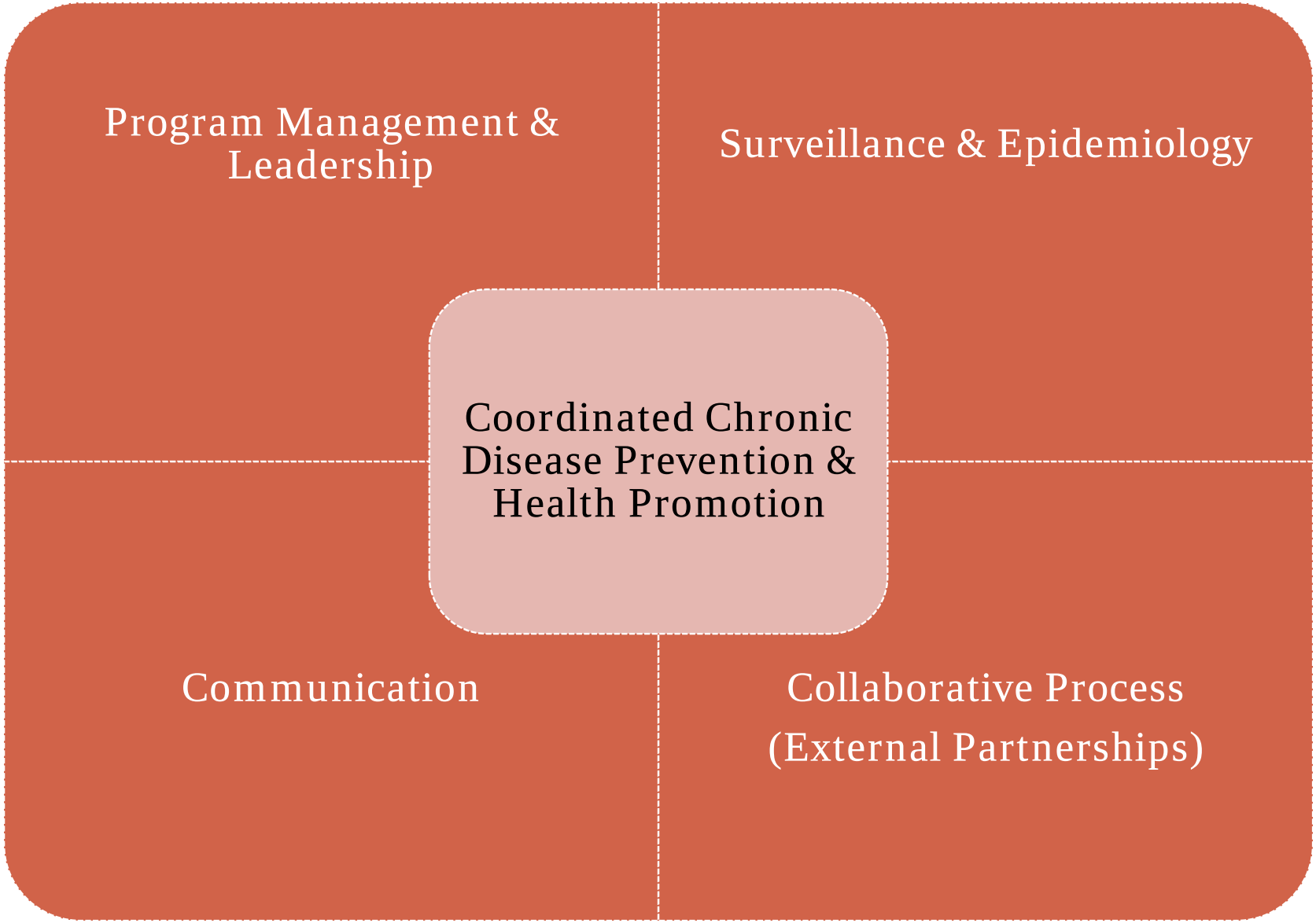


Partnerships

"Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work."

Vince Lombardi

Next Steps


Program Management & Leadership
Surveillance & Epidemiology
Coordinated Chronic Disease Prevention & Health Promotion
Communication
Collaborative Process
(External Partnerships)

Internal work plan

Staff training & capacity building

Coordinated surveillance

Chronic Disease Strategic Plan

Chronic Disease Communication Plan

Workgroups to work on coordination projects

Develop collaborative chronic disease partnerships

- Management team
- Work plan

Internal work plan

Staff training & capacity building

Coordinated surveillance

Chronic Disease Strategic Plan

Chronic Disease Communication Plan

Workgroups to work on coordination projects

Develop collaborative chronic disease partnerships

- Evaluation training
- Communication training
- Other training as needed

Internal work plan

Staff training & capacity building

Coordinated surveillance

Chronic Disease Strategic Plan

Chronic Disease Communication Plan

Workgroups to work on coordination projects

Develop collaborative chronic disease partnerships

- Epidemiologist for Coordinated Chronic Disease
- Epidemiology Team
- Chronic Disease Medicaid Survey
- Coordinated surveillance reports

Internal work plan

Staff training & capacity building

Coordinated surveillance

Chronic Disease Strategic Plan

Chronic Disease Communication Plan

Workgroups to work on coordination projects

Develop collaborative chronic disease partnerships

- Development of plan assisted by Public Health System Improvement
- Due at end of July 2012 to CDC

Internal work plan

Staff training & capacity building

Coordinated surveillance

Chronic Disease Strategic Plan

Chronic Disease Communication Plan

Workgroups to work on coordination projects

Develop collaborative chronic disease partnerships

- Internal communication strategies
- External communication strategies
- Due to CDC in June 2012

Internal work plan

Staff training & capacity building

Coordinated surveillance

Chronic Disease Strategic Plan

Chronic Disease Communication Plan

Workgroups to work on coordination projects

Develop collaborative chronic disease partnerships

- School Health – Katie Loveland, Asthma Program
  kloveland@mt.gov
- Healthcare Quality Improvement – Mark Niebylski, Section Supervisor
  mniebylski@mt.gov
- Worksite – Crystelle Fogle, Cardiovascular Health Program
  cfogle@mt.gov

Internal work plan

Staff training & capacity building

Coordinated surveillance

Chronic Disease Strategic Plan

Chronic Disease Communication Plan

Workgroups to work on coordination projects

Develop collaborative chronic disease partnerships

- Tobacco cessation promotion – Jennifer Ullman, Tobacco Prevention Program
  jullman@mt.gov

- Diabetes Prevention Program – Sarah Brokaw, Diabetes Program
  sbrokaw@mt.gov

Internal work plan

Staff training & capacity building

Coordinated surveillance

Chronic Disease Strategic Plan

Chronic Disease Communication Plan

Workgroups to work on coordination projects

Develop collaborative chronic disease partnerships

- Coalitions
- Advisory groups
- Primary partners

Thank You

No major programmatic changes now.

CDC is moving toward one consolidated chronic disease funding source.

Dedicated to open communication.