

MONTANA CANCER CONTROL
2014 ANNUAL REPORT



Montana
Cancer Control Program
Chronic Disease Prevention & Health Promotion Bureau

BETTE BOHLINGER LEADERSHIP AWARD

Former Lieutenant Governor John Bohlinger awarded the 2014 Bette Bohlinger Leadership Award to the 'Ask Me!' Champions from the EDIT Team. This team has reached over 9,800 Montanans since July 2012 by spreading the word of cancer screening and awareness

through the 'Ask Me!' campaign. Members of this team include: Kathleen Nelson, Shawna Cooper, Jean Raw, Penny Paul, Sheri Pope, Nancy Lee, Kristi Gatrell, Amy Fremier, Mary Schwammlein, Rita McDonald, Melissa Baker, Lisa Schlepp and Sarah Porter-Osen.



COALITION MINI-GRANT FUNDING

The MTCC's first Mini-Grant cycle in 2014 received 21 proposals from various organizations throughout the coalition. Ten were awarded funding for various types of events including:

- Cancer Awareness and 'Pink' outreach and education initiatives
- Themed events such as a 'Ladies Night Out,' Bingo and Sewing (American Indian Women) and

Drum Making (American Indian Men) classes featuring educational speakers and incentives

- Multi-faceted cancer screening and risk-reduction projects.



PREVENTION

- 1.** The Blackfeet Community College has continually worked through 2014 to teach cancer prevention in a high disparity population. The Math and Science and Health and Education Departments of BCC have worked to foster students to make necessary changes that lead to a healthy lifestyle and will continue to do so in 2015.
- 2.** Missoula Indian Center held its 2nd Annual 'Healing Spirits Bingo,' event on June 11, 2014. Missoula Indian Center led the planning and organization due to mini-grant funding received from the MTCC. This event included education on the Affordable Care Act as well as a newly-added Alcohol and Substance Abuse-focused youth component. The attendance goal of 48 American Indian/Alaskan Native participants was exceeded as the Missoula Indian Center served 73 American Indian/Alaskan Native Women and four men at this annual event.
- 3.** The MTCC Sun Safety Team developed a sun safety fact sheet specifically for American Indians. The goal was to develop a flyer that all Montana tribes could identify with and that features key points for sun safety. Billings Clinic Radiation Oncologist, Dr. Schallenkamp, provided assistance for this fact sheet.
- 4.** The 'Circle of Life' training was provided at two locations: Great Falls and Billings, and was attended by over 40 people representing seven tribes in Montana. This training is an American Cancer Society program designed to help American Indian families to understand cancer within their communities.
- 5.** The MTCC Sun Safety Team received an MTCC mini-grant to make sun hats for newborn infants. These hats are distributed to parents as they leave the hospital or birthing center of St. Peter's Hospital in Helena, MT. Volunteers sewed the hats and attached tags with important sun safety tips to help prevent skin cancer.

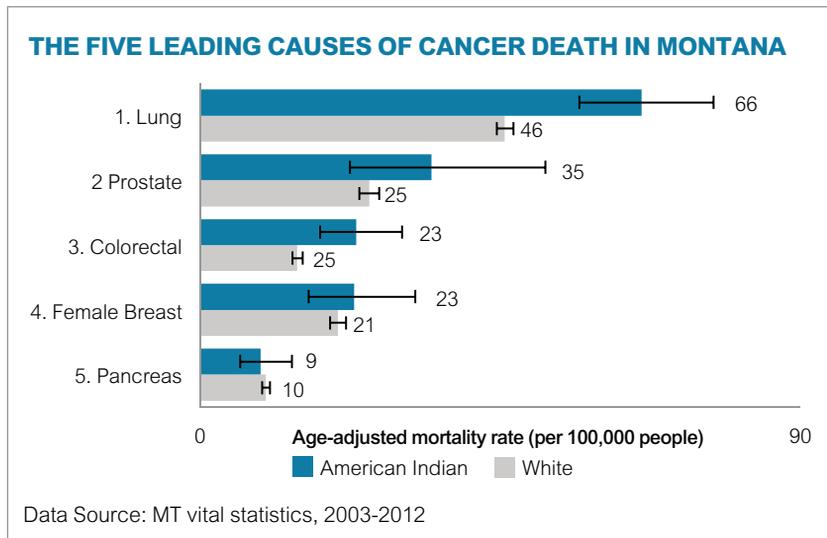


6. Through the work of the 13 regional Montana Cancer Control Program contractors across the state, 35 local worksites are in the process of adopting worksite wellness policies that support preventive care and a reduction in chronic

disease incidence and prevalence. The wellness policies and small media campaigns address cancer screening, nutrition and physical activity standards, breastfeeding policies, and smoking cessation.

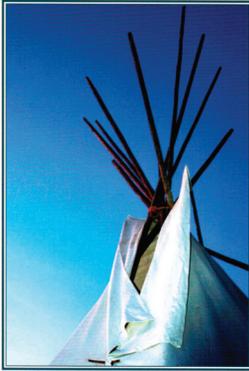
EARLY DETECTION

1. In October of 2014, Billings Clinic was awarded a grant from the Whedon Cancer Detection Foundation to screen 105 underserved men and women for lung cancer and provide educational information to rural and American Indian communities in the region on the importance of cancer prevention and screening.



2. The Montana Cancer Control Programs (MCCP) screened 4,561 women for breast and cervical cancer between July 1, 2013 and June 30, 2014. Of these 1,055 were American Indian women. In addition, 608 men and women were screened for colorectal cancer.

Be brave, be screened.



b.r.a.v.e. project

Building Resilience Awareness & Vision through Education

3. Through a National Susan G. Komen Community Organizing Grant, a statewide collaborative effort of women representing the Montana tribes began working together in 2013 on a cancer screening and awareness project. When the grant is complete in July 2015, the Council will have created a “Provider Guide, Encouraging Cultural Awareness, Screening and Treating American Indian Patients with Special Guidance for Cancer” brochure, and produced a Parfleche; a toolkit that consists of educational brochures and resources that local educators can use to address the issues in their communities. A grant writing workshop was also held to help tribal representatives identify and secure funding.

4. The Early Detection Implementation Team (EDIT), has continued to get the word out to Montanans about the need to get cancer screening tests done. Over 3,000 ‘Ask Me!’ cards were distributed across the state in 2014. The ‘Ask Me!’ card provides information about when breast, cervical and colorectal cancer screening tests need to be



MONTANA
CANCER CONTROL
COALITION

Working together...

Cancer Awareness

Screening Can Save Your Life!

- Breast, cervical, and colorectal cancer often have no warning signs.
- Regular screenings can find cancer early when treatment is easier.
- Early treatment often means living.

Five Ways to Reduce Your Risk

1. Get screened.
2. Do not use tobacco.
3. Maintain a healthy weight.
4. Exercise.
5. Limit the amount of alcohol you drink.



performed, as well as general cancer prevention tips. MTCC members have partnered with various organizations across Montana to get the word out. Businesses and organizations include Town Pump gas stations, public libraries, pharmacies, TireRama tire center, school districts, food banks, liquor stores and a tattoo parlor.

5. Through the American Indian Tobacco Prevention Specialists, the

'Ask Me!' Campaign reached 200 people on six reservations across the state of Montana in 2014.

6. American Indian Digital Stories are stories that educate on cancer-related topics to help draw attention and raise awareness in American Indian communities. In 2014, these stories were presented at six locations by the American Indian Tobacco Prevention Specialists.

TREATMENT AND RESEARCH

1. Billings Clinic is currently using a novel electronic platform, On Q. On Q Health is a technology designed to improve the quality, efficiency, and value of cancer care. The On Q Care Planning System (CPS) electronically captures patient-reported and clinical data, and enters this data into a proprietary rules engine to generate automated, customized and trackable care plans comprised of personalized recommendations based on patient-reported symptom data, their treatment regimen, current clinical practice guidelines and nationally-established quality metrics.
2. The Treatment & Research team organized and participated in the February 2014 Clinical Trials month. All of the Commission on Cancer Accredited Hospitals in Montana participated and each had activities to promote clinical trials participation in their areas.
3. With the completion of Montana Cancer Consortium (MCC) coordinated trials from 2012-2014, there is a positive increase in accrual. The MCC hopes to improve upon that increase with a goal of 140 patients in 2015.

2012 Total 81
2013 Total 110
2014 Total 116



QUALITY OF LIFE AND SURVIVORSHIP

- 1.** Cancer Support Community Montana-Kalispell at Kalispell Regional Medical Center will soon be able to offer people affected by cancer options in education, social gatherings, survivor issues, and emotional support. HALT CANCER @ X provided a \$30,000 grant to remodel a kitchen in the new home-like environment.
- 2.** Kalispell Regional Medical Center put on a successful Pink Me Up! Event with over 2,500 participants and completed a 2.5 and 5K Color Walk/Run. Sponsors included The Bass Center, Valley Ford, Health Center NW and many others. This event raised over \$10,000 for Cancer Support Community in Kalispell.





3. Ashland Community Health Center partnered with the Billings Clinic Cancer Center and held a Pink Shawl ceremony honoring cancer survivors at the 4th of July Powwow in Lame Deer. Pink shawls for women and embroidered caps for men were presented to Northern Cheyenne community members during the ceremony honoring those who have survived the disease.

4. MTCC members Shawna Cooper (Billings Clinic Cancer Center) and Rita McDonald (Ashland Community Health Centers) introduced a modified Pink Shawl ceremony at the fall MTCC Statewide meeting. Pink shawls and embroidered caps were presented to survivors of cancer and an honor dance was performed by all coalition members.

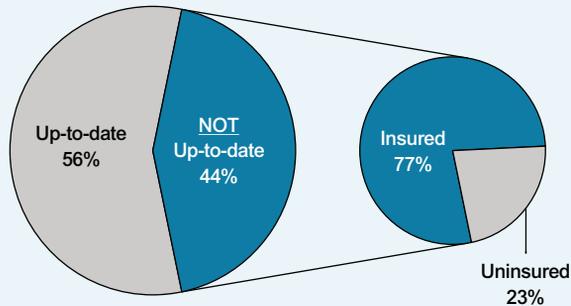




5. The Montana Department of Public Health and Human Services, Cancer Control Programs, the American Cancer Society, and the Commissioner of Securities and Insurance held a Colorectal Cancer Roundtable in October 2014. The Roundtable brought together over 50 individuals from insurance organizations, private medical offices, Community Health Clinics, hospitals, government entities and non-profits to discuss working toward the National Colorectal Cancer Roundtable goal of increasing CRC screening

rates to 80% by 2018. The day was facilitated by American Cancer Society Nationwide Director Gregg Walker and featured national speaker, Dr. Richard Wender, Chief Cancer Control Officer of the American Cancer Society. Additional speakers for the day included Dr. Megan Littlefield, Chief Medical Officer with RiverStone CHC and Shawna Coleman with RiverStone Health. Provider recommendation education, more work with the American Indian population, EHR assistance for CHC and the further

3 OUT OF 4 MONTANA ADULTS WHO ARE NOT UP-TO-DATE WITH CRC SCREENING HAVE HEALTH INSURANCE

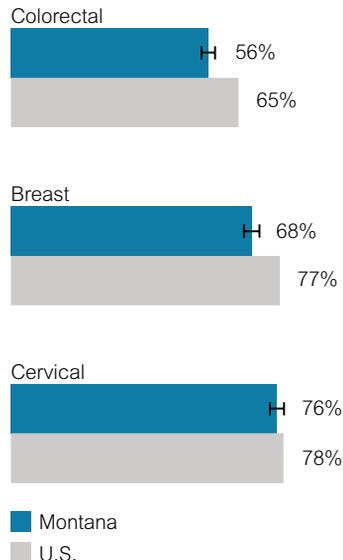


Data Source: 2012 MT Behavioral Risk Factor Surveillance System

dissemination and implementation of the ACS “Colorectal Toolbox” were all items that will be addressed in the future as an outcome of this meeting.

- The MTCC and ACS CAN sponsored an evening reception leading up to the 2014 MTCC spring meeting with special guest David Woodmansee, Associate Director, Access to Care for the American Cancer Society Cancer Action Network (ACS CAN) who spoke about legislative policies related to palliative care nationally. The following day, In addition to Woodmansee speaking about Palliative Care, presentations occurred from Heidi Goettel and Joan Eliel from the Attorney General's Office on Montana's Advanced Directives in its system. As of May 2014, the state had over 15,000 Advanced Directives in their system.

PERCENTAGE OF MONTANA ADULTS UP-TO-DATE WITH CANCER SCREENING



Data Source: 2012 MT Behavioral Risk Factor Surveillance System



7. The topic of Childhood Cancer was the focus of the MTCC fall meeting. Dr. Lyle, Pediatric Hematologist/Oncologist at Billings Clinic, presented an introduction to Childhood Cancer and the state of services in Montana. To date, the overall survival rate of children with cancer is 85%. Two representatives from Cancer Support Community in Bozeman served as the mediators for 'The Faces of Childhood Cancer' panel discussion with parents of children facing cancer in the state of Montana. A special introduction to the American Indian Pink Shawl Ceremony was led by Rita McDonald of Ashland Community Health. Pink shawls were given to cancer survivors and a ceremonial dance was performed by the coalition.

EVALUATION

The Montana Central Tumor Registry (MCTR) was recognized by the CDC National Program of Cancer Registries and the North American Association for Central Cancer Registries for achieving the highest standards for data completeness, timeliness and quality after submitting data for the 2011 diagnosis year. This achievement allowed Montana cancer data to be published in the United States Cancer Statistics: 1999-2011 Incidence and Mortality publication and awarded the MCTR with Gold Certification (the highest level of achievement).



Visit the MTCC website to become a member, support the MTCC with a financial donation, request a copy of the complete CCC Plan, or learn more about cancer control activities in your community.

www.mtcancercoalition.org

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