

Show Notes for Aging Horizons - Updated October 2016

Below is the listing of the markets and channels that Aging Horizons airs in. Almost 800,000 Montanan's have the opportunity to watch Aging Horizons.

WATCH FOR US ON THE FOLLOWING STATIONS:

KWYB – ABC BUTTE/BOZEMAN

KFBB – ABC GREAT FALLS

KHBB – ABC HELENA

KTMF – ABC MISSOULA/KALISPELL

**WE WILL ALSO BE ON KUL8 (NBC) IN BILLINGS
SUNDAYS AT 6:30AM. ALSO, SATURDAYS 9AM ON
SWX CHANNEL 199 ON CABLE.**

The target audience for Aging Horizons is:

- Montanan's age 60+,
- Individuals approaching age 60 and needing to plan for older age and
- Senior's children so they can understand their parents aging process.

We tape a months worth of shows at Video Express the first Thursday morning of each month (except for July and January) and your show will air about 4-6 weeks after taping.

Scheduling to be on Aging Horizons is arranged through Janet Stellmon at 406-444-7784 and the more in advance we are able to schedule your show, the easier it is to get your topic on the air during a specific week or month. We would love to coordinate your show's airing with event rollouts.

The show consists of three, 7-minute segments, with our host Kimme Evermann. We don't use guest hosts. We can interview up to two guests per segment and like to have additional b-roll, facts, pictures, brochures etc. to cut away to in order to break up "talking heads".

Contact numbers and web sites for further information can be put up on the screen during the interview and it is our experience that the fewer the numbers/web sites the better chance of them being contacted or used (1-3 numbers/web sites per show is best). Sometimes we can tape off site, but it needs to be visually unique or appropriate for the topic.

Clothing Suggestions for Aging Horizons.

Please avoid very fine herringbone type patterns. Avoid deep black & very white together, B&W checks or stripes. Please avoid solid red coat or shirt as the viewer's eye only notices the red, not you.

We need to clip a small mic onto your coat or shirt, so collars are nice, so are button up shirts. You might watch TV for how newscasters, hosts and guests are mic'd. Collarless shirts without coats show the mic and its dangling black cord. The mic needs to be placed just at or below your collar bone height (about 2nd button down), so necklaces need to be above or below that height (we do have wiggle room with the mic). Necklaces need to be the non-clunky or noise making type as they are very near the mic. Hanging bracelets that tend to clank on the table are a no-no too.

Bright or florescent colors flare. Below are the markets we air in and the times, I would suggest tuning in one of the shows this weekend or next week and see how we do the show and the colors that are on the set.