

Sponsorship Information

49th Annual Governor's Conference on Aging
2017 - Two Locations:
Kalispell: Red Lion Sept. 7th & 8th
Glendive: Eastern Plains Event Center Sept. 12 & 13

The annual Governor's Conference on Aging was created in 1968. Our mission is to offer information and education to our older citizens, their families and caregivers. These attendees include elderly, persons with disabilities and caregivers. The conferences cover topics relevant to all people who are dealing with aging and disability issues

As people of all ages gather together, they also learn more about one another and increase their understanding of the problems and emotional stress that we all face as we care for our most vulnerable citizens and grow older ourselves.

The Conferences are funded in part by corporate and individual sponsorships, fund raisers and individual registration.

Centenarian Luncheon

Montana has one of the fastest growing aging populations in the nation. Over the next 15 years, the percent of older adults over age 65 will be 25% or more of Montana's total population. Of this group, those aged 100 or older continues to increase each year. Since 2006, we have honored Montana's Centenarians at the Centenarian Luncheon at each conference. In 2016, we honored 142 of Montana's 175 plus Centenarians. Of the 142 recognized, 8 attended the conference.

Mini-Grant Program

The Governor's Advisory Council on Aging developed the Mini-Grant Program to help facilitate up front funding of innovative ideas that will serve senior interests in rural Montana. Eligible activities include training and education for seniors, the development and/or enhancement of support services that are otherwise unmet in the community.

Applicants must describe the unmet need in the community and its effect on seniors and how they intend to solve this need; collaborate with the aging network, or establish a public/private partnership and provide a detailed budget for the proposed project.

Types of Sponsorships

Your sponsorship will help us provide one or a combination of these benefits:

- Coffee and snacks for conference participants at breaks
- Professional educators\presenters and workshop supplies/handouts
- Assistance with registration for elderly and persons with limited financial means
- Centenarian recognition
- Mini-grant awards for innovative ideas which enhance long term care support services in rural communities

Each one of the sponsorships provides different levels of recognition that could include your business logo on the conference Website, Ad space in the conference program, exhibitor booth space and/or complimentary registrations.

Sponsorships opportunities for the conference include:

General Sponsorship Packages: We offer different level of sponsorship packages that include a Conference Sponsorship Coffee Break Sponsor, Major Sponsor, and an Associate Sponsor. The general sponsorship packages help with costs of bringing in national, state and local experts; help provide break time refreshments and general hotel and printing costs.

Centenarian Sponsorship: This sponsorship helps with the costs of Centenarians and their attendant to attend the centenarian lunch. It also covers the cost of a Centenarian recognition plaque. This sponsorship has three different levels of sponsorships.

Mini Grant Sponsorship: The mini grant sponsorships provide funds for the Mini-Grant program. This is also offered at different levels of sponsorship. This is your opportunity to help the Governor's Advisory Council on Aging provide a valuable opportunity to address a need, support new services or enhance existing service for our elderly.

Ala Carte menu: We also provide an Ala Carte menu if you just wish to purchase individual ad space in the Conference program, an Exhibitor booth or a small donation toward one of the programs. You can also choose to purchase ad space or Exhibitor Booth for both locations at a discounted fee. Be sure to designate which conference program or conference site you wish to display or ad or booth.

A Sponsor Rate Schedule has been attached detailing the cost of the different sponsorship levels and what you receive for the level of sponsorship. This is your opportunity to help us provide valuable information and service to our elderly, their families and caregivers.

Reserve your Exhibit Booth, Ad Space or Sponsorships package online or complete attached form.

For more information, agenda and online registration go to: <http://dphhs.mt.gov/sltc/aging/GovernorsConferenceonAging>

The 2017 Governor's Conference on Aging is being held in 2 cities across Montana: Kalispell (Red Lion) September 7 & 8th and Glendive (EPEC) September 12 & 13th.

We have several options for promoting your business or cause.

- Advertising in programs.
- Booths are available at each location, and
- Sponsorships which may include Business logos placed on the *conference website (*from the time of paid sponsorship until the end of the calendar year 2017), Exhibitors booth and Ad(s).

Advertising in conference programs: Conference ad rates are:

- Full Page ad- \$500 in one program \$900 in both programs
- 1/2 page ad - \$320 in one program \$525 in both programs
- 1/4 page ad - \$175 in one program \$300 in both programs
- Business card ad- \$75 in one program \$100 in both programs

Exhibit Booths: standard 6'-8' table includes one registration

- \$350 for single location \$600 for both sites:

Sponsorships

\$2000 Executive Conference Sponsor: Benefits include:

- ✓ recognition from podium at the opening sessions
- ✓ Business logo & 2 full page Ads (or 1 full page & 2 Half page Ads) in each conference program
- ✓ Exhibitors booth at each location
- ✓ Business logo on the conference website for 2017 calendar year.
- ✓ 4 complimentary registrations at both sites

\$1,500 Corporate Sponsor: Benefits include:

- ✓ Recognition at a general session
- ✓ Business logo, 1 full page and quarter page Ad in each conference program
- ✓ Business logo on conference website for 2017 calendar year
- ✓ Exhibitors booth at each location
- ✓ 3 complimentary registrations at both sites

\$1000 Major Sponsorships: Benefits include:

- ✓ Acknowledgement at a general session
- ✓ Business logo and a full page ad in both conference programs
- ✓ Exhibitors booth at each location
- ✓ Business logo on the conference website for 2017 calendar year
- ✓ 2 complimentary registrations at both sites

Centenarian Sponsorships (all receive recognition at the luncheons & acknowledgement in program)

- ✓ L-3 \$975 - Full page ad, booth, 2 registrations at both conferences
- ✓ L-2 \$600 - Half page ad and 1 registration at a conference of choice
- ✓ L-1 \$330 - Quarter page ad and 1 registration at a conference of choice

Mini-Grants Sponsor (all receive recognition at the awards presentations & acknowledgement in program)

- ✓ L-3 \$950 - Full page ad, booth and 1 registration at both conferences
- ✓ L-2 \$550 - Half page ad and 1 registration at a conference of choice
- ✓ L-1 \$325 - Quarter page ad and 1 registration at a conference of choice

***Ad submission deadline: August 1 2017.** Please use this email address for sending your completed ad: jstoeckel@mt.gov or call Jackie Stoeckel at 406 444-6061 for more information.

Sponsorship - Booth - Advertising Agreement
(For mail in sponsorship only- For additional information, call 406-444-6061

General Sponsorship Package

___ \$2000 Executive Conference Sponsor
 ___ \$1500 Corporate Sponsor
 ___ \$1000 Major Sponsor

Centenarian Sponsorship:

___ \$975 Level 1
 ___ \$600 Level 2
 ___ \$330 Level 3

Mini- Grant Sponsorship:

___ \$950 Level 1
 ___ \$550 Level 2
 ___ \$325 Level 3

Ala Carte Ads: (please check which option- artwork can be sent jpeg)

Full Page Ad	___ \$500 in one program	___ \$900 in both programs
Half Page Ad	___ \$320 in one program	___ \$525 in both programs
1/4 Page Ad	___ \$175 in one program	___ \$300 in both programs
Business Card	___ \$75 in one program	___ \$100 in both programs
*Exhibit Booth	___ \$350 in one site	___ \$600 for both sites

(exhibit booths come with 1 complimentary registration)

Circle site/conference program: Kalispell Glendive Both

Miscellaneous Donation \$10-\$70 (designate to any of the events (i.e. mini-grant, or Centenarian Luncheon etc.) _____

Company _____

Contact _____

Address _____

Phone _____ E-Mail _____

- Camera Ready Art Enclosed _____ (please check if enclosed)
NOTE: We need to have your camera ready art or a computer file by August 1, 2017
- Payment Enclosed _____ (please check if enclosed) Check # _____
 (Checks can be made out to Governor's Conference on Aging)

Signature _____ Date _____

**MAIL TO: Governor's Conference on Aging, DPHHS Aging Services,
 2030 11th Ave. Helena, MT 59601. or
 E-Mail signed form with art to jstoeckel@mt.gov**

