



CHILDREN'S TRUST FUND BOARD MEETING
June 2, 2014 Agenda

2401 Colonia Drive, Helena, MT
Colonial Building, 2nd floor, Wilderness Room

Our purpose

~The Children's Trust Fund exists to change outcomes in all children ages zero to 18 to ensure the protective factors are in place.

Our Vision

Our Montana children, ages birth to 18 years:

*~ Are born into and raised in safe, stable, nurturing environments; and
~Have parents who have confidence in their parenting skills, and who know where to go for help.*

- 8:30 Introductions - *Mary*
- 8:35 Renewal review - *Board*
- ✓ Discuss proposals and scores
 - ✓ Make funding decisions
- 12:00 Working Lunch: Bart Klika, U of M, intro and update on progress of data systems evaluation contract.
- 1:00 PURPLE Renewal
- 2:30 Fiscal Report - *Jamey*
- 3:00 Budget discussion - *Board*
- 4:00 Other administrative matters -*Mary*
- ✓ Contracts, deadlines, Protective Factors Survey database -*Jamey*
 - ✓ Annual Grantees Meeting Sept. 29-30: agenda, speakers, dates, Beki SWOT, MNA membership/conference Oct 2nd-3rd
 - ✓ Fall board elections
 - ✓ Kids Fall Fest: do we want to do it this year?
 - ✓ Next agenda (October 1): Promise Neighborhoods, RFP, legislature, strategic plan
 - ✓ Strategic partner invitation: Marilyn Bruguier Zimmerman
- 4:45 Public comment
- 5:00 Adjourn

<http://www.mapquest.com/maps?address=2401%20Colonia%20Dr&city=Helena&state=MT&zipcode=59601>

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Working to strengthen families and keep children safe from abuse and neglect.

care
support
trust
hope

MTCTF

June 2nd ²⁰¹⁴ Board meeting

Sign In :

James Peterson

~~Melissa~~ Carvinder

Clementine Lindley

JoAnne Eder

Casey Mallory

Pattyn Butler

Bart Kricka

Ali Church

Whitney Postad

June 3rd CTF Board meeting

James Peterson

Clementine Lindley

Mary Gallagher

Victory LaFrombroge

CHILDREN'S TRUST FUND Meeting Minutes: June 2, 2014

Topic: Grantee Renewal Applications

Decision: See Evaluation notes for details. The Board approved all grants with a couple of caveats. Parenting Place Missoula was given the opportunity to write another proposal for an additional \$5,000. The Women's Resource Center in Dillon was asked to rewrite their renewal application.

Motion: Renew all contracts for a total of \$194,770. Women's Resource Center must rewrite their renewal by 6/18/14. Parenting Place must write their proposal for the additional \$5,000 by 6/18/14.

Decision: Unanimous vote to approve motion.

Topic: Next cycle renewal

Decision: What to add:

- Include an area in the info box for the funding request total and total all grant ask for process
- Add city to info box.
- Grantees list goals and then outcomes from the previous cycle
- Specify that we would like to see collaborations
- Make sustainability worth **more (15/20 pts)**
 - Make achievement lower
- Specify what we mean by "Engagement"
 - Parents
 - General
- Specify under Q2: break out as listed not narrative essay
- Ask for stories
- Data! Data! Data! We will guide grantees on their data collection and reporting of outcomes.
- Report written in black, responses written in blue
- Work backwards from logic model, using our logic model that we provide. If done correctly the logic model will give us a good snap shot of what the program plans to do.
- Add more to the changes/challenges questions. (Challenges/changes to organization, program, staff, budget, community, etc.)
- Provide templates and inform them that they are expected to use our template/format. (Logic model, budget, etc.)

Topic: CAN Data System Evaluation

Discussion: Bart Klika, Ali Church, and Whitney Postad from the U of M Department of Social Work. Bart discussed the relevance of this project to the CDC grant we applied for last summer. Overview of SSNR Framework.

➤ Phase 1: CAN Data System Evaluation

- 1st Goal was to ask as many as they could to explore what data is out there, the nature of data systems, and whether or not they could be linked in the future
- Began with an initial list to interview about their data and the project
- Asked who else to talk to until they reach a point of saturation
 - Saturation has been reached, which could mean two things
 - Not enough data is being collected
 - Nothing else is popping up, no surprises
- Bringing in data analyst to look for trends
 - Don't want to just give a bunch of links, want to find some pearls from the data
- Will provide a thematic Analysis – what are the major themes learned in this process
 - Not many agencies collect primary data

- Rely on data collected by others and piece it together
- Merriam in home visiting has a user friendly, easy-to-query system and is very open/interested in sharing
- Sandra/CFSD have sent out a request for information to see what it would take to update their data system, RFP for January 2015
- Now is the time to talk about what to do with a new data system
 - “everyone” needs to update
 - If we invest in a new data system and not everyone buys in, we’re no better off because the data is incomplete
 - Should just copy other state’s system
 - Pool resources
- Translation Issues: systems don’t talk to each other
- Need baseline for protective factors across the state
 - Anonymous Data can’t link to protective factors
 - Survey opportunity of YRBS data
 - My Voices Survey
 - Anonymous
 - Can get by district but only schools with over 35 students
- KIDS Count epidemiologist suggested to go through Rocky Mountain to get to BIA to get to the tribes

Decision: Klika recommended starting small to get on the same page, building collaborations to make statewide plan for data, and figuring out what we want to know. The Board would like the June report to provide CTF with direction. We will receive DRAFT of final report June 30th and the Final report July 31st.

Potential next phases:

- 2nd stage: CTF needs to decide what we want. Collaborations/conversations to create data-informed statewide plan for collecting and utilizing data as a state?
- 3rd Stage: Change community norms;
- 4th Stage: Advocate for policies when they don’t exist; pooling all data is a huge venture, so an inventory about who is collecting what relating to child abuse was created;

Topic: PURPLE Renewal

Discussion: Gail should know enough now to be able to look and see what needs to be done differently. For \$110K, what are we getting? The Dose 2 Track is not just providers. PURPLE should be doing Doses 1, 2, and 3 at the same time, depending on the community. Everyone is on a different spot on the PURPLE spectrum. Concerns: accounting fees and administrative fees are top heavy, want a more integrated approach for implementation of doses, more attention needs to be in the field (face-to-face) but this can’t be done with part-time staff, consistency needs to be maintained or will fall apart, needs to be uniformity in approach of PURPLE system, want job descriptions of new hires because we are their major funder.

Decision: PURPLE will scrap and rewrite the renewal, similar to the one given to the other grantees. The Board will allow the new ED to make changes, but will be watching very closely and will meet with her to discuss her goals for the program. The Board wants a sustainability plan. The Board will offer an invitation to Victoria LaFromboise and Gail Beckner for the next board meeting. Clementine and Jamey will meet with Victoria.

Topic: Fiscal Report

Discussion: Need to spend all of the appropriation by 6/30/14 to keep it for the next cycle. For any future special projects, we need to have projected timelines. It is better to over spend than under spend.

Decision: The money will be spent on advertisement/PSAs update, promotional materials, MNA Conference registration, MNA membership for grantees, and MNA Conference sponsorship. Work with grantees to spend money in the areas. The Board would like Jamey/Melissa to research PSAs, messaging, strengthening families, etc. Call Jen Garza about sole source.

Motion by Mary: Allot remaining funds in PA/TA and Special Projects and other leftovers from grantee programs to Capacity Building up to \$6K. Jamey has authority to add funds that have not been spent to Public Awareness.

Seconded by Casey

Decision: Unanimous vote to approve motion.

Discussion on Motion:

Jamey should spend more than needed, rather than less since this is a base year.

UPDATE: We released a limited solicitation and did not receive any quality proposals for the PSA to be created in the timeframe allowed. Jamey spoke with Mary and determined that we need to complete or strategic planning to better create or messaging before creating new PSA. We issued new limited solicitation for redesign of CTF Logo and letterhead. We were able to spend slightly over for FY 2014, mostly on capacity building and promotional materials for the coming year.

Topic: Budget Report

Discussion: Grantee Meeting: had put extra in for MNA but could do a parent leader training; Technical Assistance/Strategic Planning: haven't used funds in 3 years, could hire admin support for Jamey (\$25,000), \$3,000 for Strategic Planning; Program Contracts: voted \$190,000 at last meeting (State Special Funds), still have \$31,500 (add to special projects?); Special Projects: Klika, Promise Neighborhoods, add funds into send board members to their choice of Annual National Alliance of Children's Trust Fund meeting next Fall or the Annual NCCAN/CBCAP meeting held toward end of April.

Motion: Budget \$25,000 for administrative support for Jamey.

Decision: Unanimous vote to approve motion.

Motion: Approve budget as amended

Decision: Unanimous vote to approve motion.

Discussion on Motion:

Come up with a solid number: how many hours they will work, fringe, and pay rate (contractors pay \$15-\$18/hr).

Topic: Evidence-based programs

Decision: The Board would like Melissa to give one pagers for all evidence-based programs

Topic: Grantees Meeting

Discussion: Parent recruitment for classes: have a panel of successful grantees, parent leadership and engagement emphasized; Survey Database: give a demo to work out kinks, try to have them start ahead of time; Evaluation Review; ACES presentation/round table; Tribal Presentation on cultural collaborations/sensitivity: Leslie Caye, Kathy Dillman's parent leader, Duwayne; Parent Leadership Workshop; Sustainability: speaker on fundraising and diversifying funding sources; SWOT analysis for free

Topic: Halloween Fun Fest

Discussion: This is our biggest community support/awareness event – 300 families attended last year, had media and community sponsorships. This event takes up a lot of VISTA time.

Motion: We will hold the Halloween Fun Fest again this year, probably the Sunday before Halloween.

Decision: Unanimous vote to approve motion.

Discussion on Motion: Board should expect to participate. We will talk to the Exchange Club to see if we can pull resources together. Other sponsors to look into: Scott Family Foundation, First Interstate Foundation, First Lady

Important Dates:

<https://www.google.com/calendar/embed?src=mtchildrenstrustfund%40gmail.com&ctz=America/Denver>

- Grantee Meeting: September 29th-30th (board should attend day 2 when grantees give their presentation)
- CTF Board Meeting/Strategic Planning Meeting: October 1 and possibly 2nd
- MNA Conference: October 1-3, please let Jamey know if you would like to attend. We are gold level sponsors.
- 2014 Strengthening Families Leadership Summit, Chicago October 7-8 (This would be a really good opportunity to learn about what others are doing across the country in addition to the other two training opportunities listed above.
- Halloween Fall Fest: Tentatively October 26th
- National Alliance of CTF's Annual Meeting: Oklahoma City: November 12 – 14. If you would like to attend we will need to fill out some paper work through the department to get you pre-approved. Contact Jamey for more details.

Next Board Meeting suggested topics:

1. Speakers:
 - a. Sarah Corbally, CFSD
 - b. Lori Rowe, FICMR
 - c. Victoria LaFromboise, HMHB
2. Mentoring Program discussion
 - a. Stipend to help struggling programs
3. RFP
 - a. Announcement, "Please distribute"
 - b. Quality and continuity
4. Strategic Planning:
 - a. Messaging
5. Legislative Bills
 - a. Kim keeps putting our name on things
 - b. Have to fight to keep the appropriation