



CHILDREN'S TRUST FUND BOARD MEETING
October 1, 2014 Agenda

2401 Colonial Drive, Helena, MT 59601
Sleeping Giant Conference Room, 3rd Floor

Our purpose

~The Children's Trust Fund exists to change outcomes in all children ages zero to 18 to ensure the protective factors are in place.

Our Vision

Our Montana children, ages birth to 18 years:

*~ Are born into and raised in safe, stable, nurturing environments; and
~Have parents who have confidence in their parenting skills, and who know where to go for help.*

Working to strengthen families and keep children safe from abuse and neglect.

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|-----------------|--|
| 8:30-8:35 | Introductions/Agenda - JoAnn |
| 8:35-8:50 | Fiscal Report/Budget – Mae/Jamey |
| 8:50-9:10 | Board elections/nominations – JoAnn
Events/Media/Trainings/Calendar – Jo Ann/Jamey/Melissa
Legislative update – Jamey |
| 9:10-9:40 | <i>Period of PURPLE Crying– Victoria</i> |
| 9:40-10:45 | Sarah Corbally, CFSD <ul style="list-style-type: none">• Strengthening Families Framework Implementation in MT• CFSD RFP to replace CAPS (current data tracking system) |
| 10:45 – 10:55 | Break |
| 10:55 – 5:45 | Strategic Planning - Beki |
| 11 Siri Smillie | • Review/update priorities, mission, vision, etc... |
| 12:30 Lunch | • Data Report from U of M |
| 3:00 Bart Klika | ○ Next steps Phase 2 |
| | • Legislative Affairs: Early Edge/Universal Preschool |
| | • RFP/Renewals |
| | • Strengthening Families Framework |
| | ○ Larger Vision for CAN Prevention in MT? |
| | ○ Awareness/PSAs/Messaging |
| 5:45 | Public Comment |
| 6:00 | Adjourn |

<http://www.mapquest.com/maps?address=2401%20Colonial%20Dr&city=Helena&state=MT&zipcode=59601>

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care
support
trust
hope

**Children's Trust Fund
Board/Strategic Planning Meeting
October 1, 2014 update**

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Board Meeting:

Fiscal Report: All appropriated funds were spent in the 2013-2014 year. The CBCAP 2012 funds have been spent and we are just beginning to spend the 2013 CBCAP funds.

PURPLE: Victoria LaFromboise presented PURPLE progress to the board.

- The board was very pleased with the progress PURPLE has made in the past few months under her new leadership.
- St. Vincent's in Billings will be signing the MOU in January bringing them to 93% coverage of all babies/new parents leaving the hospital with SBS/AHT prevention information.
- They are working on process to insure fidelity for the Period of PURPLE program.
- Dose 1 and 2 are going well but want to wait one year to ensure they are strong and implemented with fidelity before executing Dose 3. They have a plan and budget for implementation of Dose 3.
- Dose 2 providers do not have to pay for DVD's. Interested parties should call HMHB.
- Working on sustainability and building more strategic partnerships.

Sarah Corbally, Child and Family Services:

- Discussed the Strengthening Family Framework (SFF) and feels it is a good model for the state. It is complimentary to the Essentials of Childhood Framework. She knows that the Best Beginnings Advisory Councils (BBAC) received information about the SFF and many seem to be implementing elements of SFF. At this time she was unaware of any BBAC officially implementing SFF.
- The Data and Research Unit has been able to hire an epidemiologist and they are very excited about what this will be for future data collection and reporting.
- Discussed CFSD's RFP for a new/updated case management system. If we are interested in any particular data from CFSD let Sarah know and she will work to access it.
- Montana has a high number of children in foster care currently about 2400. Low point of foster cases was 1500 in 2008. CFSD is exploring more kinship and family guardianship placements.
- Sarah was glad to be a part of the board meet and offered to come back anytime. She was very supportive of our efforts.

Siri Smilie Community and Safety Policy Advisor to the Governor:

- Discussed Early Edge, the Governor's universal preschool initiative for 4 year olds.
 - Every \$1 equals a \$7 ROI.
 - If passed it would be completely voluntary starting with half days but communities could choose to extend.
 - Funding would be a block grant through school districts, headstart or other high quality providers.
 - Funding would be based on blocks of 10 children at \$30,000/10 students.
 - Less than 10 would still receive 30k.
 - Board of Education would mandate that teachers would be required to get an early grade license accreditation to include 3 years to 3rd grade.
 - Public Education website is seeking preschool funding <http://bpe.mt.gov/default.mcp.x> Siri sent talking points to help with any letters of support from Board members for public comments on preschool standards that the Board of Public Education is considering (these were forwarded to the board and are also attached.) Comments **due November 3rd**.
 - Family engagement will be addressed in the standards.
 - Mixed delivery partnerships
 - Interested in blended and braiding funding
 - Utilizing head start standards
 - About 1/3 of districts offer some preschools but there are no standards.
 - Immediate need:
 - Please make comments.
 - Provide feedback
 - Send letter of support for grant: **DONE** was based off of the Race to the Top letter last year.

Bart Klika, U of M Department of Social Work/Contractor for the CAN Data Systems Evaluation Report:

- Reviewed report findings and recommendations. (Report attached)
 - First, the evaluation team found that few agencies collect primary data on children and families.
 - Second, while some agencies share aggregate data with one another, few agencies pool data.
 - Third, of those agencies collecting data, most collect information on child and family risk factors. There was a general lack of statewide data regarding child, family, and community level protective factors.
 - Finally, the evaluation team discovered that information about children and families living on reservations across the state are not often included in many of the statewide data systems.
- Four major recommendations.
 - First, it is recommended that the Montana Children's Trust Fund advocate for the collection of primary data on children and families statewide.
 - Second, the MT-CTF can facilitate the creation of a statewide data steering committee to oversee and collaborate in data collection efforts.
 - Third, this steering committee can work to identify current statewide data

collection gaps and create a strategy for the collection of individual, family, and community level protective factor data.

- Finally, it is recommended that the MT-CTF continue to develop collaborative relationship with each of the Tribal reservations across the state to partner in the process of data collection to support efforts to prevent adverse childhood experiences for Native children and families.

RFP/Renewals:

- Renewals for existing grantees limited to \$100,000 :
 - Encourage use of community needs assessments
 - Successful proposals must show strong sustainability plan and timeline.
 - Final 1-2 years of funding
- New RFP for \$125,000 total funds to possibly 5 Best Beginnings.
 - Jamey, Clementine and Patty will work on drafting RFP language
 - Include in purpose section: who they will work with and how.

Board Elections:

- VOTE: Moved by Patty: JoAnne will remain chair and Clementine will serve as Vice Chair until nominations and elections can be completed.
- Casey seconded:
- Unanimous vote in favor.

**Children’s Trust Fund
Strategic Planning
October 1, 2014 update**

October 1, 2014 update and commitments

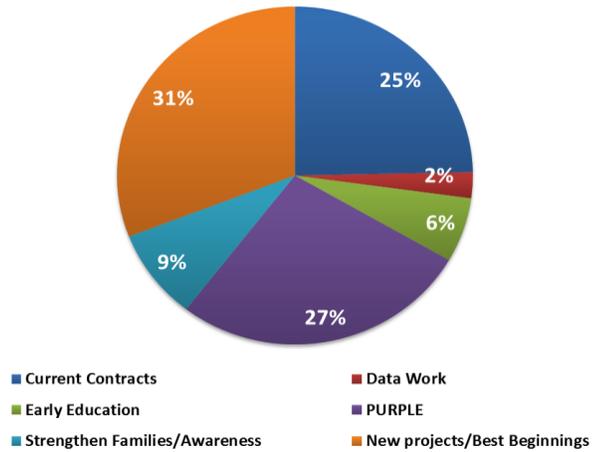
What ideas and choices make sense going forward? What are we commitment to?

– Limit the applications. Focus them on one or more approaches. Pursue Best Beginnings and the current projects.

– Allocate a percentage of our allocation budget to six areas. Here is an illustration (only) of how we might do it:

- PURPLE	\$110,000
- Data work	10,000
- Early Education	25,000
- Current contracts	100,000
- Strengthen Families/ Awareness	35,000
- New Projects/ Best Beginnings models	100,000

Spending 2015-2016



– Participate in partnerships and collaborations regarding data collection efforts. Work with Sarah, for instance. Focus on both those about risk and the ability to explore protective factors. Decide what we most want to know. What are other states doing regarding pooled databases, and how they cover the costs? Fund/host the collaboration among agencies and organizations collecting and wanting more data. Also, fund a research question for Bart and his associates to pursue that would be most helpful to the partnerships we develop.

– Continue our support of PURPLE. Evaluate the work more than we do now. Set new objectives with HMHB.

– Strengthen families by raising awareness and understanding of the importance of the protective factors. (April Awareness activities and Halloween event)

– Support early education through pre-school, the Early Edge.

– Pursue the addition of more Board members. Build our numbers so we have more brains and hands!

Details about our priority goals

Goal #1: Streamline the RFP process.

December 10, 2013 notes

a. Why is this goal important to us? What is its potential and on-going value?

- It is currently irritating.
- It will encourage more organizations to apply, and we can do more funding of programs.
- It will save money for both us and the grantees.
- It will save the grantees' time.
- It will save the Board's and Jamey's time.
- This is how we do a lot of our work.

b. What are we trying to achieve? What outcomes do we seek? What is the ideal result? What does victory look like?

- The Department is happy with us.
- The RFP reflects well on us.
- The proposers are happy, and spend a reasonable amount of time writing their proposals.
- There are lower printing and postage costs for everyone.
- The process is simplified!
- Applicants can apply on-line, and the Board members can review and evaluate the applications on-line, as well.
- The evaluation process is straight forward.
- Reporting expectations are clear in the RFP.

c. What activities will help us achieve these results? Name the large and small action steps.

- JoAnn can provide the five questions from the Edwards Foundation regarding creating impacts.
- Gather the RFPs from the strongest Trust Funds to look for good evaluation and reporting language to emulate.
- Arrange with the state to get our grant application on-line.
- Investigate the set up costs of using on-line applications.
- Find out what can we cut from our RFP; make it shorter. (An example: cut the content on Page 39, point C.)
- Find out what CBCAP requires, and then what the State Procurement Division requires in an RFP, and then rewrite ours to meet those two requirements to make it more reasonable.
- Invite multi-year proposals and contracts.
- Enhance the visibility of the grant opportunities.
- Change the list of projects and programs to be funded (evidence based,) Such as Circle of Security, Parents as Teachers, Nurturing Parents, Parenting Wisely, PPP, Love and Logic, Grandparents as Teachers, etc.
- Learn from the other states' models for 1) how to best evaluate proposals and 2) measure the outcome and evaluation of the work and activities.

d. What benchmarks do we want to set for ourselves for the next six months, etc. to demonstrate progress is being made? Think milestones, targets, dates, products, and other things to help us be accountable to our plan.

- Janey will ask the National Resource Group to recommend which five states to request information from, specifically about RFPs, evaluation processes, and evaluation of work products. She will make these requests, and have them in hand for distribution to the Board by the end of December.
- JoAnn will get the five questions used by the Edwards Foundation about creating impacts and distribute them to the whole Board and Jamey.
- Jamey will find out the basic costs of putting our application on-line by January 15.
- The Board will analyze these costs and approve them in a timely way.
- Find out what CPBAC requires in the RFP, (to strive for focusing on those requirements and reduce the content of our RFP), in January.
- Also, go to the Procurement Division with an outline of what we want, and meet with them about how to reduce the size and content of our RFP – in January.
- Send out the revised RFP by April 1, 2014. The deadline for proposers will be May 1.
- By May 30, 2014, review the proposals.

e. Who or what team of people will be responsible?

Clementine, with the help of Gary Mihelish / the Mental Health Trust Fund. Clementine will convene the meetings.

f. October 1, 2014 update:

I. What successes have we had? What progress has been made?

- We went with renewals of existing contracts only.
- We used the five questions successfully.
- It's a shorter time commitment on our parts – and that of the grantees, as well.
- It made it so much easier.
- We avoided the State's procurement process.
- Our review of the applications was feasible; we were able to read all the applications in advance.
- The whole process was so much better.
- The applications were uploaded to our website.

II. What didn't go quite as we planned or hoped for?

- There were no new grantees (though intentionally for this round).
- There was no on-line availability for the applications.

III. What lessons did we learn?

- We need to better convey the importance of following the format.
- The contractors can adjust and change their program and activities.
- The State requirements of the RFP process are pretty inflexible.
- We are learning how to work with and around the RFP process.

Goal #2: Be the leader on research data / epidemiology to improve programs and services that relate to children.

December 10, 2013 notes, with the October 1, 2014 update

a. Why is this goal important to us? What is its potential and on-going value?

- We are in the dark until this takes place.
- Somebody has to do this, and we can be helpful to so many existing efforts.
- We can use it for policy change initiatives.

– A lot of data exists that could be accumulated and would provide insights.

b. What are we trying to achieve? What outcomes do we seek? What is the ideal result? What does victory look like?

– A good picture exists of what is most important to strengthen families.

– There is a big picture examination.

– There is evidence for using the most effective interventions.

– There is information to share with State agencies that will benefit their programs.

– We will be better able to decide how to allocate the Fund’s resources to accomplish our mission – and to advocate for system changes.

c. What activities will help us achieve these results? Name the large and small action steps.

– Contact the Department of Commerce Census and Economic Information Center, 301 S. Park Avenue, 841-2740 about what we are looking for. As a first step, identify our questions, and then meet with them about what they can provide.

– Take stock of what data currently exists.

– Identify what we’re trying to accomplish. The problem is: We don’t know what data exists, and we need more data about risk and protective factors, county-by-county. We don’t know very much about the level of need.

– Identify partners to join in this research effort. Perhaps convene a meeting so we can do a wide assessment of what exists and what is needed.

d. What benchmarks do we want to set for ourselves for the next six months, etc. to demonstrate progress is being made? Think milestones, targets, dates, products, and other things to help us be accountable to our plan.

– Meet with the Census and Economic Information Center staff to get their advice, by February 1, 2013.

– Name the next steps by February 15.

e. Who or what team of people will be responsible?

Mary, Casey, JoAnn and Jamey. Mary will convene our meetings.

f. Progress and ideas from February 24th meeting:

– We have in hand abuse and neglect census statistics.

– The County data would be helpful, especially for those counties in which we fund programs.

– CBCAP requires a clearinghouse of information.

– Casey and Mary recommend we earmark \$40,000 to hire a contractor to research and provide a synopsis of existing data about child abuse and neglect in Montana, with as many sources of information as is practical.

– We must spend this specific money by not later than June 30, 2014.

– The Committee will draft a one-page RFP for Jamey to develop an RFP.

g. Progress reported at the October 1, 2014 meeting

What successes have we had?

– We went as far as we can go with the current resources.

– The conversation has begun with the relevant agencies.

– We identified potential activities to pursue good data.

– It affirmed what we know.

– It points out where we need to go.

Goal #5. Update and tighten the expectations, measurable goals, and deliverables of Purple.

Action steps decided today, February 24th:

– Jamie and Mary will meet with Melissa to:

- Align the report and evaluation with the contract to identify the measurable goals. These can and will change quarterly.
- Provide a report format to furnish us with more information. Review and debrief a template to better reflect the dates, amount of time devoted, and hours tied to the contract language.
- Ask for monthly update / progress report meetings.

We are not interested in micro-managing, just assuring the deliverables we envisioned.

Our purpose

The Children's Trust Fund exists to change outcomes in all children ages zero to 18 to ensure the protective factors are in place.

Our target audience

The target audience we focus on is parents and care givers of infants through 18 year olds.

Children's Trust Fund Vision Statements:

Our Montana children, ages birth to 18 years:

- Are born into and raised in safe, stable, nurturing environments; and
- Have parents who have confidence in their parenting skills, and who know where to go for help.

Our Montana communities:

- Provide the training for parenting skills that people need and want;
- Have resource directories in place so families can access and apply for services in streamlined ways;
- Acknowledge the best practice parenting approaches and specifically know about and value the protective factors;
- Consider raising children a priority community and collective responsibility; and
- Learn from each other about the most effective approaches for parenting.

Our top five priorities:

December, 2013 and February, 2014

1. Help the Promise Neighborhoods with the Northern Cheyenne / Lame Deer effort. Look at the University of Montana's work. 29 votes
2. Be the leader on research data / epidemiology to improve programs and services that relate to children safety. 25.5 votes
3. Continue funding the current list and approaches by local parenting programs (or ones like them). 22 votes
4. Revise our RFP process for both grantees and ourselves (in the evaluation process). Also, make it available on-line. 19 votes
5. Update and tighten the expectations, measurable goals, and deliverables of Purple. 18.5 votes