

Section II: Local Agency Procedure Manual

II. Local Nutrition Services

K. Nutrition Education and Breastfeeding Education Plans

Purpose

To assure appropriate nutrition and breastfeeding education, and activities, are planned to address the nutritional needs and interests of WIC participants.

Policy

Each local agency will create, follow and have on file a Nutrition and Breastfeeding Education Plan. The local agency plan will be submitted to the state office annually.

1. Nutrition and Breastfeeding Education Plan

- Each local agency will have a nutrition and breastfeeding education plan on file with the State Office. The plan will consist of the following information:
 - An assessment of the prior year activities
 - Methods of Nutrition Education Delivery
 - How RD services are made available to high-risk participants including method of referral and contact.
 - How breastfeeding services are referred and provided.
 - Choose at least one area of focus each for nutrition education and breastfeeding using data provided by the State annually. The areas available on the form will be updated annually based on the Statewide goals and objectives and the *State Nutrition and Breastfeeding Plan*.
 - Set SMART goal for how you will address each focus area metric.
 - Identify activities associated with achieving goals. These activities will align with nutrition services policies and goals and objectives as outlined in the State Plan.
 - Identify needs of agency to be successful in accomplishing this plan.