

Healthy Mothers, Healthy Babies

Brie Oliver, RN, executive director

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SafeSleep for Baby



SafeSeats for Baby

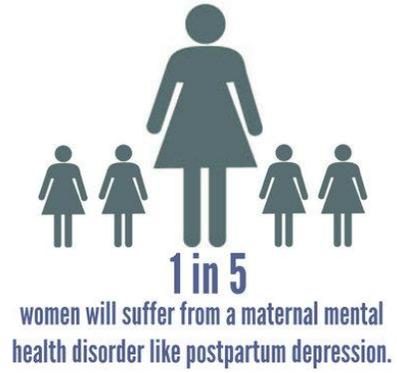


Period of PURPLE Crying Program

The Letters in **PURPLE** Stand for

P	U	R	P	L	E
PEAK OF CRYING	UNEXPECTED	RESISTS SOOTHING	PAIN-LIKE FACE	LONG LASTING	EVENING
Your baby may cry more each week. The most at 2 months, then less at 4-5 months.	Crying can come out of nowhere and you don't know why.	Your baby may not stop crying no matter what you try.	A crying baby may look like they are in pain, even when they are not.	Crying can last as much as 5 hours a day, or more.	Your baby may cry more in the late afternoon and evening.

The word *Period* means that
the crying has a beginning and an end.



Mother Love

Maternal Mental Health

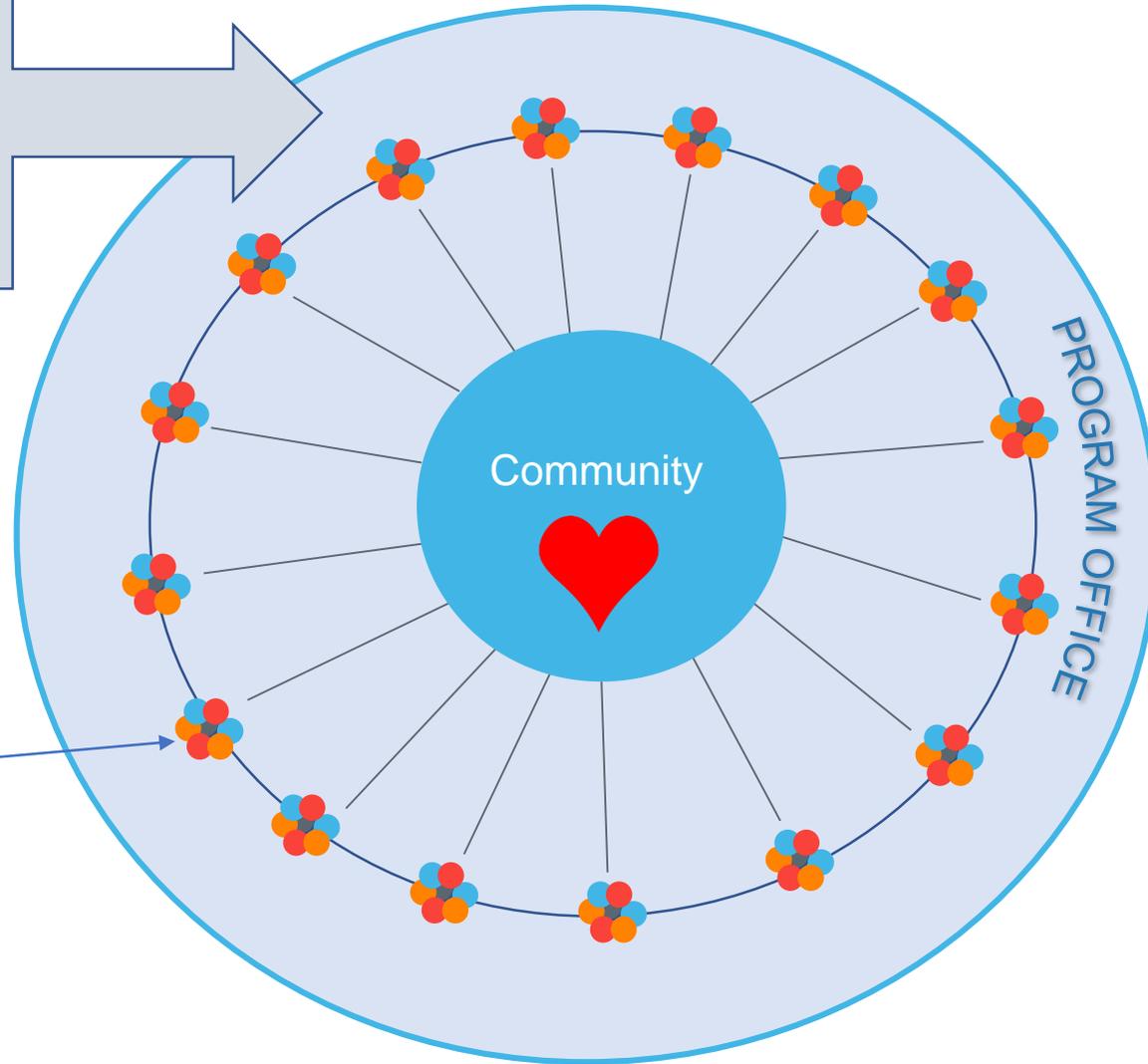
Building
Bridges for
Better
Births:
B4 Coaliton

Zero to Five Montana



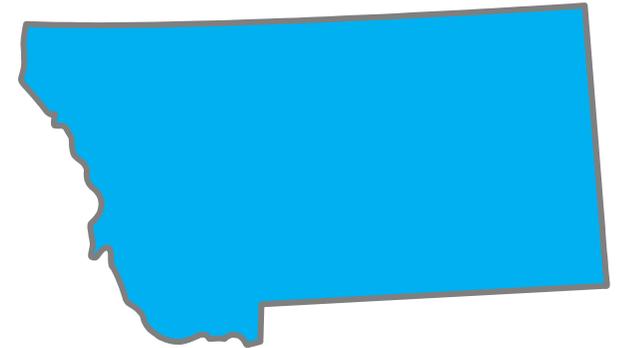
Zero to Five Strategic Initiative: 2018 – 2023 and beyond

Additional Investors: Local
Regional, Statewide,
National and Government
Funder

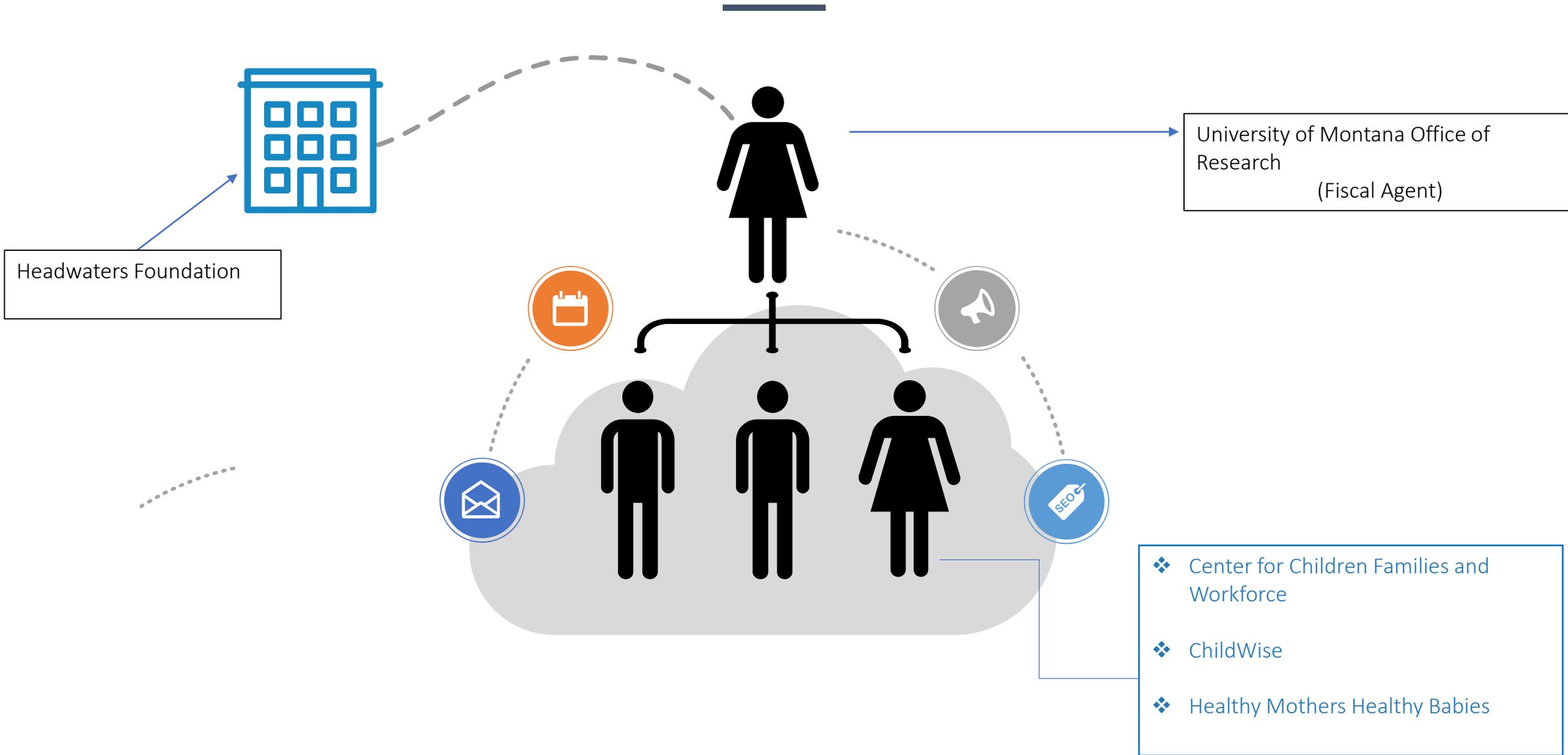


15 – 20 Local
Collaboratives

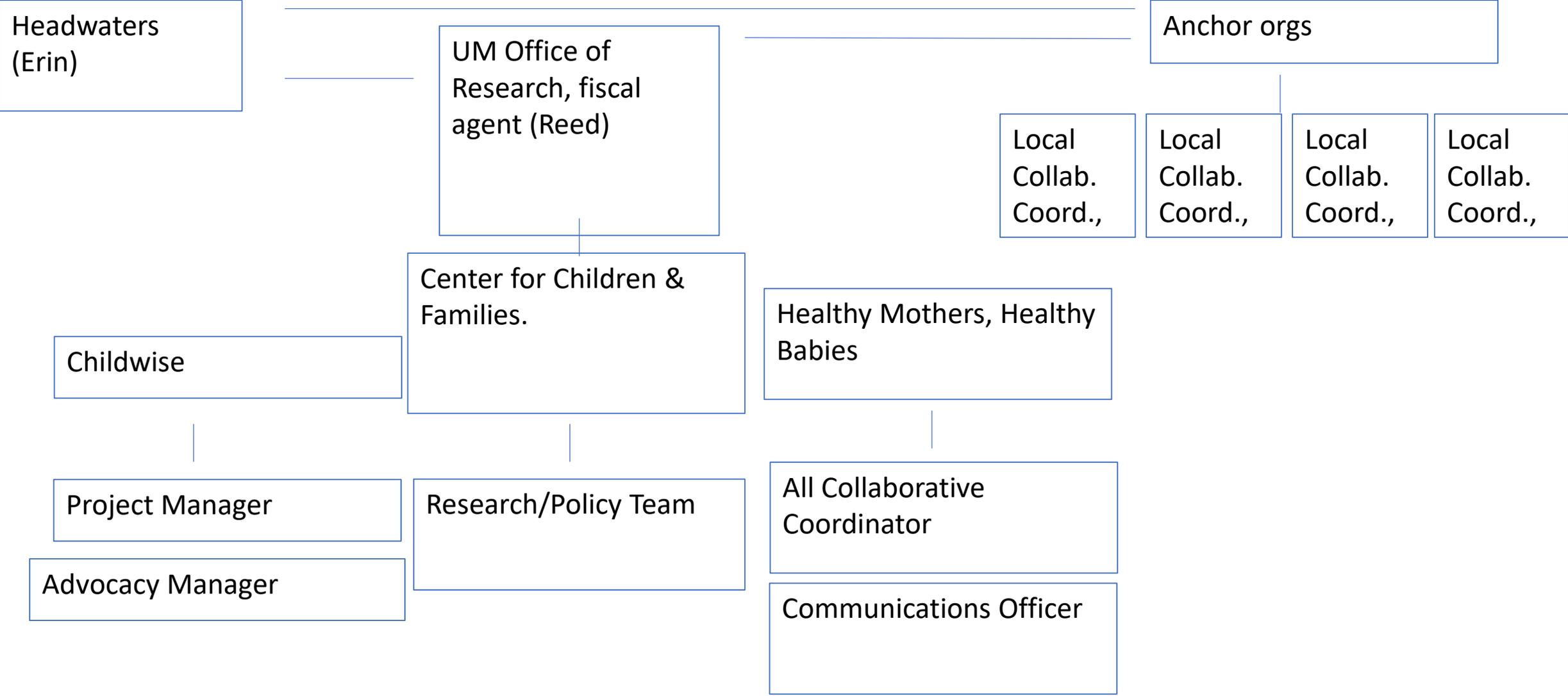
HEALTHY & THRIVING MONTANA



Our Relationships



How do we all work together?



Montana Children's Data Partnership Program



Measurement Criteria

Developed through input from kick-off meeting, Best Beginnings Advisory Council & local early childhood coalitions

1. **Impact on Children** Aligns with purpose of the project; outcome-focused; includes both risk and protective (HOPE) measures; includes domains of family well-being
2. **Accessible** Easy to collect; already collecting; able to monitor
3. **Actionable** Relevant to urban and rural communities; community coalitions can affect
4. **High- Quality** Valid sources; can be used to establish baseline; replicable (can follow over time)

Design Team comments on criteria:

- include AI cultural relevance to definitions of health and family
- Allow for disaggregation by race

Measure

Prenatal care initiated in 1st trimester

Low birth weight babies

Post-partum visit within 60 days

Access to quality care/early education

3rd grade reading

Immunizations on-time by age 2

Quality well child check

Home visits

0-5 Foster care rates

0-5 Homeless rate

WIC rates

Current
Opportunities to
Collaborate

Contact Information

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