



## **SAMPLE BB STARS TO QUALITY PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

Contact: Name of Business  
Phone number

### **Best Beginnings STARS to Quality Early Childhood Program Recognized**

[ your business's name ], a licensed Child Care Center in [ your city ] has been accepted to participate in the Best Beginnings STARS to Quality Field Test Program.

The Best Beginnings STARS to Quality Program, of the Montana Department of Public Health and Human Services, is a voluntary quality rating improvement system that aligns quality indicators with support and incentives for early childhood programs and early childhood professionals. The Best Beginnings STARS to Quality Program was developed with input from statewide stakeholders; professionals, parents, early childhood professionals, and national experts committed to providing high quality early childhood experiences for young children in out of home care.

[add a paragraph about your center's professional achievements and what you would like your community to know about your program.]

