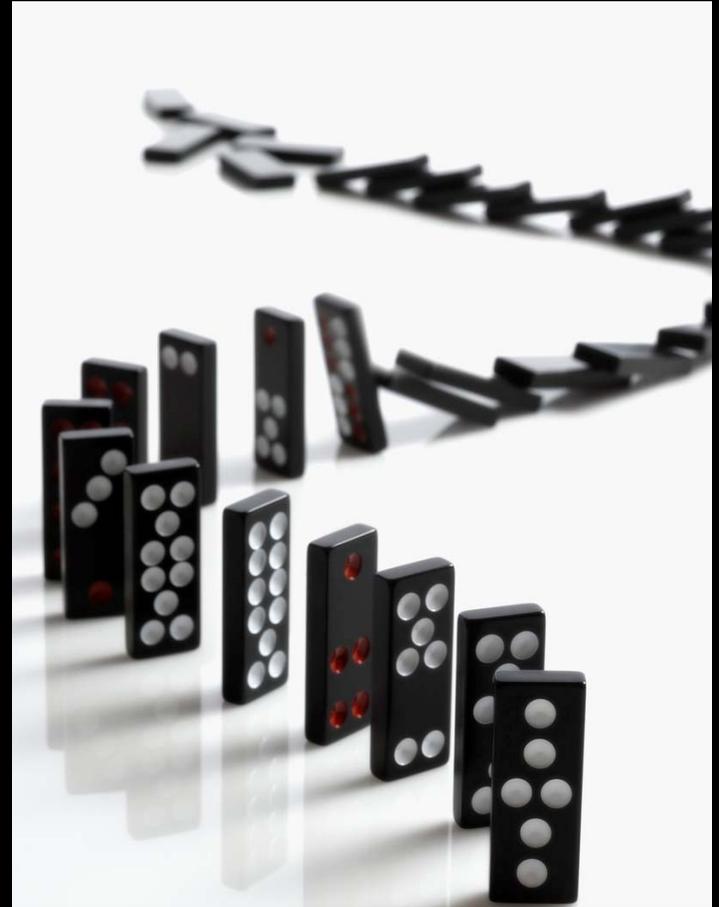


*Discussion: Strategy
for Ensuring that
Asthma Education
is Reimbursed
in Montana*



1. *The Ask*

Discuss
our
proposal.

Is it
reasonable?

What
should be
added?

Removed?

In light of
what other
state's are
doing-should
we make
changes?

2. The Evidence

How can we prove the business case?

What level of evidence is needed?

How do we gather MT specific data?

Who should gather this evidence?

Do we need a standardized curriculum?

3. Strategy

Should we
push for a
legislative
mandate?

Or work to get
payers on
board
voluntarily?

Could we be
organized
by 2013?

4. *Getting organized*

How might we
get AE-Cs
together to
advocate for
their cause?

Who might
lead this
effort?

Should only
AE-Cs be
involved in
planning
this?

5. Other considerations

What else
should we
consider?

How might we
better connect
& partner with
the payers in
MT?