



Increase Teens' Use of Public Health Services



More than 8 in 10 American teens look for health information online. Health clinics have an opportunity to successfully reach adolescents, if they have a vibrant and robust online presence. However, many public health agencies have little to no online presence and miss this opportunity.

This **37-minute video** increases **knowledge about how adolescents access health information**, and enables participants to **identify considerations for creating a social media outreach strategy**. It also provides tools and guidance to create a safe and engaging social media presence.

Registration

After completing the training, participants will be able to:

- ❖ Describe adolescent health information seeking behavior
- ❖ Define social marketing and its relevance
- ❖ List key considerations and potential pitfalls in the creation of content

Lawn Mowers Causing Severe Injuries to Kids

Children continue to suffer severe injuries from both regular power lawn mowers and ride-on mowers. Recent research showed that **in more than half of such cases, children required an amputation**. "People don't realize how dangerous lawn mowers are," warned senior study author Dr. Douglas Armstrong.



"All lawn mowers have a **tremendous amount of kinetic energy** given off at the tip of the lawn mower blade. **It's higher than a bullet leaving the muzzle of a 357 Magnum**, which means that the injuries we see are not just lacerations, they're the result of something more like an explosion or blast injury," he explained.

Read the [full article](#) at HealthFinder.gov, and find [injury prevention tips to share](#) from the American Academy of Pediatrics.

Keeping Kids Safe Around Medicine



The **equivalent of about four school busloads of kids arrive at emergency rooms in the U.S. every day because a child accidentally got into medicine**. That's more than 59,000 kids each year. And almost every minute of every day, a call is made to a poison control center because a child got into medicine.

Safe Kids Worldwide has created a new [infographic highlighting the most important facts](#) about keeping kids safe around medicine, in a way that's helpful and easy to read. You can also [read the whole article](#) and check out their medicine safety tips.

On Guard, Online

[OnGuardOnline.gov](#) is website to help you be safe, secure and responsible online. Its sections are: Secure Your Computer, Protect Kids Online, Be Smart Online, Video and Media, and the OnGuard Online Blog. Articles can be sorted by: Most Recent, Most Popular, and A-Z.

For example, an article in the Protect Kids Online section is about [parental rights](#) to control the personal information companies collect on children under 13.



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4TH ANNUAL CONFERENCE
**GREAT BEGINNINGS
GREAT FAMILIES**
Radisson Colonial Hotel, Helena

2016



WHAT TO EXPECT

- National and local keynote speakers and presenters
- Choice of breakout sessions
- Networking with professionals serving young children and families in Montana

OFFERING

- Nurse Contact Hours
- Early Childhood Project Approved Training Hours
- Social Work and Professional Counselor Continuing Education Hours
- Montana Office of Public Instruction Educator Renewal Units

WHO SHOULD ATTEND

- Nurses working with young children and families
- Early Childhood Professionals
- Social Workers
- Home Visitors

FOR MORE INFORMATION

dphhs.mt.gov/gbgfconference

Registration coming soon!

Family & Community Health Bureau, 1400 East Broadway, PO Box 202951, Helena, MT 59620-2951

Tel: 406-444-4572, Fax: 406-444-2750

<http://www.dphhs.mt.gov/publichealth/mch/index.shtml>

