E-CIGARETTES ARE NOT SAFE

THE IMPORTANCE OF INCORPORATING E-CIGARETTES IN SMOKEFREE POLICIES

58% of Montana high school students have tried e-cigarettes

30% of Montana high school students are current e-cigarette users

#1 e-cigarettes are now the most commonly used tobacco product among Montana's youth

6x Montana youth use e-cigarettes 6 times more than Montana adults

Allowing e-cigarette use normalizes smoking behavior

99% of e-juice sold contains nicotine. Exposure to nicotine, in any form, is unsafe for youth

E-cigarette aerosol contains harmful chemicals

Observing e-cigarette use makes youth think it's safe