

E-CIGARETTES ARE NOT SAFE

THE IMPORTANCE OF INCORPORATING
E-CIGARETTES IN SMOKEFREE POLICIES

58%

OF MONTANA HIGH SCHOOL STUDENTS
HAVE TRIED E-CIGARETTES

30%

OF MONTANA HIGH SCHOOL STUDENTS
ARE CURRENT E-CIGARETTE USERS

#1

E-CIGARETTES ARE NOW THE
MOST COMMONLY USED TOBACCO PRODUCT
AMONG MONTANA'S YOUTH

6x

MONTANA YOUTH USE E-CIGARETTES
6 TIMES MORE THAN MONTANA ADULTS



ALLOWING E-CIGARETTE USE NORMALIZES
SMOKING BEHAVIOR

99%

OF E-JUICE SOLD CONTAINS NICOTINE.
EXPOSURE TO NICOTINE, IN ANY FORM, IS
UNSAFE FOR YOUTH



E-CIGARETTE AEROSOL CONTAINS HARMFUL
CHEMICALS



OBSERVING E-CIGARETTE USE MAKES
YOUTH THINK IT'S SAFE



MONTANA
TOBACCO USE
PREVENTION PROGRAM

