

Jack – Big Tobacco Targets the LGBTQ Community

“Jack QL” (:30) TV

Jack: I am a Drag King. I see tobacco use... cigarettes and vaping... in the LGBTQ Community. It's really hard to be queer – especially in Montana. It's just... it's really stressful. The LGBTQ Community is targeted by Big Tobacco. They're motivated to find the groups of people who are most likely to use and purchase their product. Everybody who's involved with drag or the LGBTQ Community is my friend and my family member.