

6.2 COMMUNITY EDUCATION AND PROJECT PROMOTION

Policy: Title X clinics must provide for community education to promote the activities of the project. Title X clinics must establish and implement planned activities to facilitate community awareness of and access to family planning services (*42 CFR 59.5(b)(3)*). Each Title X clinic must provide for community education programs (*42 CFR 59.5(b)(3)*). The community education program(s) should be based on an assessment of the needs of the community and should contain an implementation and evaluation strategy.

Community education should serve to enhance community understanding of the objectives of the project, make known the availability of services to potential clients, and encourage continued participation by persons to whom family planning may be beneficial (*42 CFR 59.5 (b)(3)*).

Procedure:

Title X sub-recipients will complete a Health Education work plan using Title X Program Requirements and Key Issues to meet the following goals:

1. Community education: Promote family planning services through community outreach.
 - a. Community education and presentations will be tracked by sub-recipient
 - b. Sub-recipients will develop a strategy for increasing access to family planning services for one vulnerable hard to reach, or underserved population (e.g. teens, males, Native Americans, etc.)
2. Community participation: To encourage continued participation by persons to whom family planning may be beneficial.
 - a. Community Participation survey results will be included as activities.
 - b. Referral lists to social services agencies and community resources within sub-recipient service area will be maintained.
3. Project promotion: To increase community awareness of and access to family planning services.
 - a. Increase awareness of family planning services

The Health Education work plans will include realistic activities for the sub-recipients to complete throughout the project period. The Program Specialist will review and provide feedback on activities and progress reports. Progress reports will be due quarterly throughout the project period.