

SWMVH Logo Design Contest

The [Southwest Montana Veterans Home](#), opening in 2020 in Butte, is looking for a visual identity and needs your help. We are seeking students and other media savvy artists from Southwest Montana who can design a creative, innovative, and professional logo design. The logo should be recognizable and help promote the mission of the SWMVH, "Serving those who have served" and be a representation of the Southwest Region.

How to Enter the Contest

The contest begins on February 2, 2020. Submissions will be accepted through March 16, 2020. Winners will be announced via the SWMVH website and the Southwest Montana Veterans Home Foundation's social media. For your entry to be submitted and reviewed by our judges, all entries must be:

- Submitted to:
SWMTVH Logo Contest
2201 White Blvd
Butte, MT 59701
Attention: Mark Gollinger
- Submitted as a scalable vector graphic in EPS format or high resolution (> 4000x3000 pixel size) .jpg, if available, EPS is preferred.
- Submitted as a high resolution .pdf with 300 dpi or higher

Logo Requirements

- Professional: This logo will be featured on the SWMVH website, social media platforms, print media, signage, and other mediums. As a result, the logo must be clean, recognizable, and concise.
- Theme: Logo must promote the mission of SWMVH, "Serving those who have served."
- Color: There are no limitations, and any colors may be used. However, the logo must look legible in color, black and white and as an embossed stamp.
- Integrity: Logos cannot contain copyrighted material. Logos must be created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. It must be easily reproducible and scalable for large and small formatting.
- Content: Must include either "SWMVH" or "Southwest Montana Veterans Home".

Contest Details

Winners will be selected by a panel of representatives from the Southwest Montana Veterans Home Foundation and the Montana Department of Health & Human Service, Senior and Long-term Care Division. Contestants agree that the Foundation and State may publish their logo and name(s) and may use for advertising campaigns, SWMVH branding, and marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to the State of Montana. Additionally, SWMVH may alter, modify, or revise the logo as it sees necessary to achieve the goals of SWMVH. SWMVH reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.

Prize

The winner will receive a plaque with the logo, designating them as the designer(s), a duplicate will be permanently displayed in the Community Center and Staples will provide an additional award. All will be awarded at the Grand Opening November 11, 2020.

WANTED!



REWARD!

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For full details and rules, go online to:

swmvh.mt.gov