

March 2025 MHLC Meeting

March 10, 2025



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**PUBLIC HEALTH &
HUMAN SERVICES**



Goals of Today's Meeting

1. Maternal Health Leadership Council (MHLC) Members get to know each other and representing programs
2. Review highlights from the December MHLC Meeting
3. Review and increase knowledge of the Collective Impact model
4. Members will understand actions items and timelines for MHLC
5. Members will be able to identify major data sources for maternal health issues and trends
6. Identify initial workgroups to support MHLC's structure and development processes
7. Members will understand purpose and plans for May Strategic Planning Meeting
8. Backbone team will understand how to support Members for the May Strategic Planning Meeting



December 2024 Meeting Highlights

- Introductions of MHLC Members
- Overview of MOMS Program and new 5-year Maternal Health Innovation (MHI) funding opportunity
- Overview of the Collective Impact Model and structure proposal for application within the MHLC
- Activities for MHLC members to provide feedback on proposed structure and next steps



MHLC Member Introductions

Breakout Groups—10 minutes

Question: What examples have you seen from your organization (or others) of working together in the Maternal Health space across MT?



The Five Conditions of Collective Impact



It starts with a common agenda

This means coming together to collectively define the problem and create a shared vision to solve it.



It establishes shared measurement

That means tracking progress in the same way, allowing for continuous learning and accountability.



It fosters mutually reinforcing activities

That means integrating the participants' many different activities to maximize the end result.



It encourages continuous communications

That means building trust and strengthening relationships.



And it has a strong backbone

That means having a team dedicated to aligning and coordinating the work of the group.

Proposed Maternal Health Consortium: Applying Collective Impact

- **Common Agenda:** Improving maternal health in Montana
- **Shared Measurement:** Severe maternal morbidity and mortality
- **Mutually Reinforcing Activities:** Understanding, coordinating, and evaluating work across funding streams, systems, and levels
- **Continuous Communication:** Quarterly virtual meetings, annual hybrid meetings
 - Opportunities for involvement in targeted workgroups
- **Backbone:** DPHHS MOMS



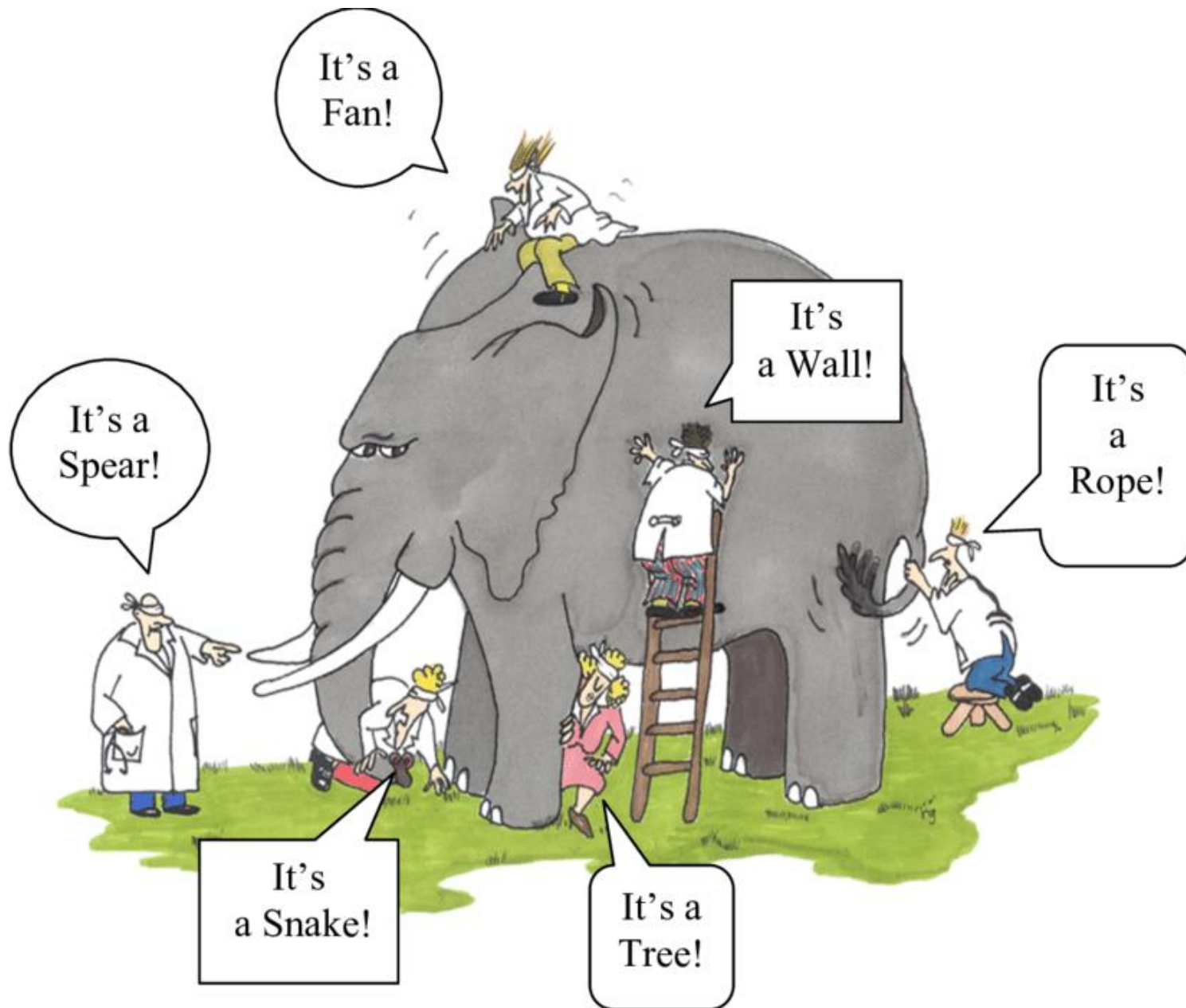


Image Source:
[ResearchGate](#)



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Shifting

From

- Writing a Plan
- Involving experts
- A planning mentality
- A quick plan

To

- Building a Common Commitment
- Involving everyone who cares
- Arousing & following curiosity
- Taking the time for broad engagement

- <https://www.tamarackcommunity.ca/articles/common-agenda-for-collective-impact> (Born, Paul; Aug, 10, 2017)



1. Common Agenda

- Clearly define our **key goals** and **strategies** that we in our partnership have agreed to pursue.
- Explains the '**why**' a group chose specific goals and strategies. The common agenda shares the research (data) and community input (our conversations) that informed the MHLC's key goals and strategies, building transparency and community alignment.
- Finally, in the context of collective impact, serves as a **shared roadmap** for a group of partners.
- <https://www.tamarackcommunity.ca/articles/common-agenda-for-collective-impact> (Born, Paul; Aug, 10, 2017)

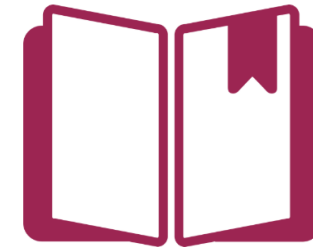


2. Shared Measurement

- Tracking progress in the same way
- Consistent way of measuring across organizations
- Learn what is working
- Adapt strategies

Measurement in the wild!

Ellis needs to read more.



~~Ellis needs to read more.~~

We want Ellis to love to read.



3. Mutually Reinforcing Activities

- Each organization's activities should support and complement the efforts of the other partners
- Align organizations' strengths with the shared agenda
- Harness the synergy of organizations working together in a coordinated way

Mutual Coordination in Montana around Maternal Health

There are a lot of great examples of this!

Put your ideas in the chat!



4. Continuous Communication

- Sharing data
- Discussing challenges
- Coordinating activities
- Regular communication builds trust
- Allows for rapid changes when landscape shifts
- Prevents silos

Could look like...

- ✓ Regular meetings
- ✓ Online platform where documents are shared
- ✓ What else?



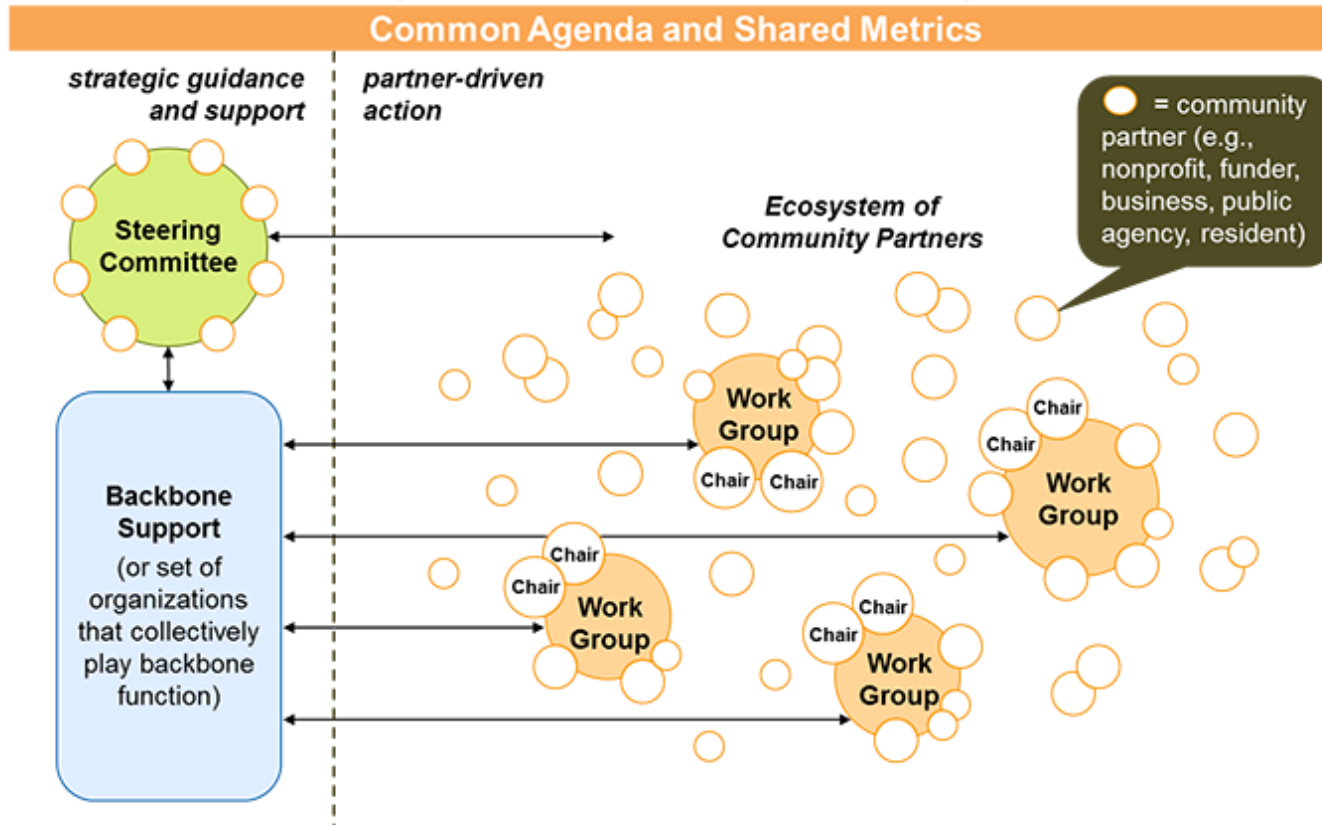
5. Backbone

- A dedicated organization(s) to provide overall coordination and support for the collaborative. This organization acts as the "glue" that holds everything together.
- Facilitating meetings
- Managing communication
- Collecting data
- Supporting the development of a shared agenda



Collective Impact Structure Example

**A Broad Set of Partners Work to Achieve the Common Vision,
Supported by a Backbone and Steering Committee**



* Adapted from *Listening to the Stars: The Constellation Model of Collaborative Social Change*, by Tonya Surman and Mark Surman, 2008.



How will the proposed structure differ from previous MHLC?

- ▶ **Scope:** Statewide Consortium
- ▶ **Model:** Collective Impact
- ▶ **Membership:** Maternal health leaders and advocates across various sectors
 - ▶ State, local, and tribal
 - ▶ Healthcare, public health, behavioral health, Indigenous health, education, research, advocacy, and social services
- ▶ **Structural Investments:** Facilitation, strategic planning, and evaluation
- ▶ **Reporting:** Upon establishing a shared agenda, participating organizations will be asked to share progress



MHLC Development Timeline

By September 30, 2025:

- **Finalized Guiding Principles**
- **Finalized consortium structure**
- **Drafted Common Agenda**
 - Common Problem Definition
 - Goals
- **Drafted Shared Measurement**

By September 30, 2026:

- **Finalized Common Agenda**
- **Finalized Shared Measurement**
- **Finalized Reporting Process**

By September 30, 2029:

- ▶ **Functioning statewide maternal health consortium**
- ▶ **Finalized plan for sustaining consortium**



Maternal Health Data Overview

Mary Duthie, MCH Epidemiologist

Collective Impact Workgroup Building

Proposed Workgroup Feedback



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May 2025 Strategic Planning Meeting

Things to Know

Save the Date!

Maternal Health Innovation Strategic Planning Meeting

May 28 & 29, 2025
Helena, MT
Virtual Option Available

Please join the Montana Obstetric and Maternal Support (MOMS)
Program in a dynamic, hybrid two-day strategic planning meeting!

*Registration information forthcoming. Travel
assistance will be available for in-person attendance.*



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May 2025 Strategic Planning Meeting

To-Do Items

- **Registration and Travel Assistance Form will be sent via email**
 - All participants, virtual or in-person attendance, must register
 - Travel assistance will be provided on first come, first served basis
 - 30 participants total, 10 scholarships reserved for Tribal health leaders
- **Workgroup Selection Survey will be sent via email**
 - Optional opportunity to support development process
- **Meeting pre-work will be sent via email**
 - Must be completed by all participants



Thank you for attending!

Questions?

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