

MOMS Program Overview

MHLC Quarterly Meeting

December 16, 2024



DEPARTMENT OF
**PUBLIC HEALTH &
HUMAN SERVICES**

MOMS Program Timeline



MOMS Budget Overview

2024-2029 MHI Grant

- ▶ Total anticipated funding:
\$4,998,595.00
- ▶ MHI Year 1 budget:
\$999,913.00

2024-2025 Budget

Category	Year 1
Personnel	\$178,615.00
Fringe	\$65,544.00
Travel	\$21,189.00
Equipment	\$1,700.00
Supplies	\$2,960.00
Contractual	\$623,500.00
Other	\$10,650.00
Total Direct	\$904,158.00
Indirect	\$95,755.00
Total	\$999,913.00

MHI Grant Activities

- ▶ Maternal Health Leadership Council
- ▶ Maternal health data analysis and evaluation
- ▶ Emergency obstetric simulation training
- ▶ Doula workforce development
- ▶ Public awareness

MHI Data Analysis and Evaluation

- ▶ 0.5 FTE Epidemiologist
 - ▶ SMM, maternal mortality, emergency department and hospital visits
 - ▶ Strengthening data sharing and analysis across Department
- ▶ 0.5 FTE Evaluator
 - ▶ Program evaluation
 - ▶ MHLC support and evaluation
- ▶ Support for PRAMS and GIS mapping
 - ▶ Support for MHI data projects

Maternal Health Leadership Council

- ▶ Multi-sector task force that aims to inform MOMS Program and maternal health strategy in Montana
- ▶ MOMS Program is conducting outreach and onboarding processes with stakeholders
- ▶ Financial Investments:
 - ▶ Yarrow Community Consultants
 - ▶ Facilitation and strategic planning support
 - ▶ MHLC Strategic Planning Meeting
 - ▶ Meeting attendee travel support
 - ▶ Tribal Maternal Health Workgroup

2024-2025 Meeting Schedule

Meeting Date	Meeting Format
December 16, 2024	Virtual
March 10, 2025	Virtual
May 28-29, 2025	Hybrid
June 16, 2025	Virtual
September 15, 2025	Virtual

Save the Date!

Maternal Health Innovation Strategic Planning Meeting

May 28 & 29, 2025
Helena, MT
Virtual Option Available

Please join the Montana Obstetric and Maternal Support (MOMS)
Program in a dynamic, hybrid two-day strategic planning meeting!

*Registration information forthcoming. Travel
assistance will be available for in-person attendance.*



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Obstetric Emergency Simulation

- ▶ Contract between DPHHS and Billings Clinic
 - ▶ Contract timeline: November 1, 2024-September 29, 2025
- ▶ Contract activities:
 - ▶ Simulation Leadership Academy (SLA)
 - ▶ Project ECHO trainings for SLA participants
- ▶ Funding will support staff time, subcontracts with subject matter experts and learning management systems, and training and travel expenses.

Doula Workforce Development

- ▶ Contract between DPHHS and Healthy Mothers, Healthy Babies
 - ▶ Contract timeline: November 1, 2024-September 29, 2025
- ▶ Contract activities:
 - ▶ Doula training and workforce development
 - ▶ Indigenous health partner outreach and engagement
 - ▶ Healthcare provider education
- ▶ Funding will support staff time, training opportunities, in- and out-of-state travel, and community engagement and outreach supplies.

Public Awareness and Communication

- ▶ **Maternal Health Communication Campaign**
 - ▶ National Maternal Mental Health Hotline promotion
 - ▶ Paid social media ads—Instagram, Facebook, and Pinterest
 - ▶ Paid digital ads
- ▶ **Siloed Documentary Dissemination**
 - ▶ Promote film through Montana film festivals, public broadcasting stations, local screenings, etc.
- ▶ **MOMS Website**
 - ▶ Transition to the DPHHS website
 - ▶ Feature project information from current and previous grant cycle, MHLC communications and workgroup documentation, and state and national resources



Questions?

MHLC: Proposed Structure



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Aims of Discussion

- ▶ Rational Aim: Identify the level of readiness and next steps in forming a statewide maternal health consortium.
- ▶ Experiential Aim: Feel confident in the development process of a statewide maternal health consortium.

Collective Impact Model

Collective impact is a network of community members, organizations, and institutions who advance equity by learning together, aligning, and integrating their actions to achieve population and systems level change (Collective Impact Forum).

The Five Conditions of Collective Impact



It starts with a common agenda

This means coming together to collectively define the problem and create a shared vision to solve it.



It establishes shared measurement

That means tracking progress in the same way, allowing for continuous learning and accountability.



It fosters mutually reinforcing activities

That means integrating the participants' many different activities to maximize the end result.



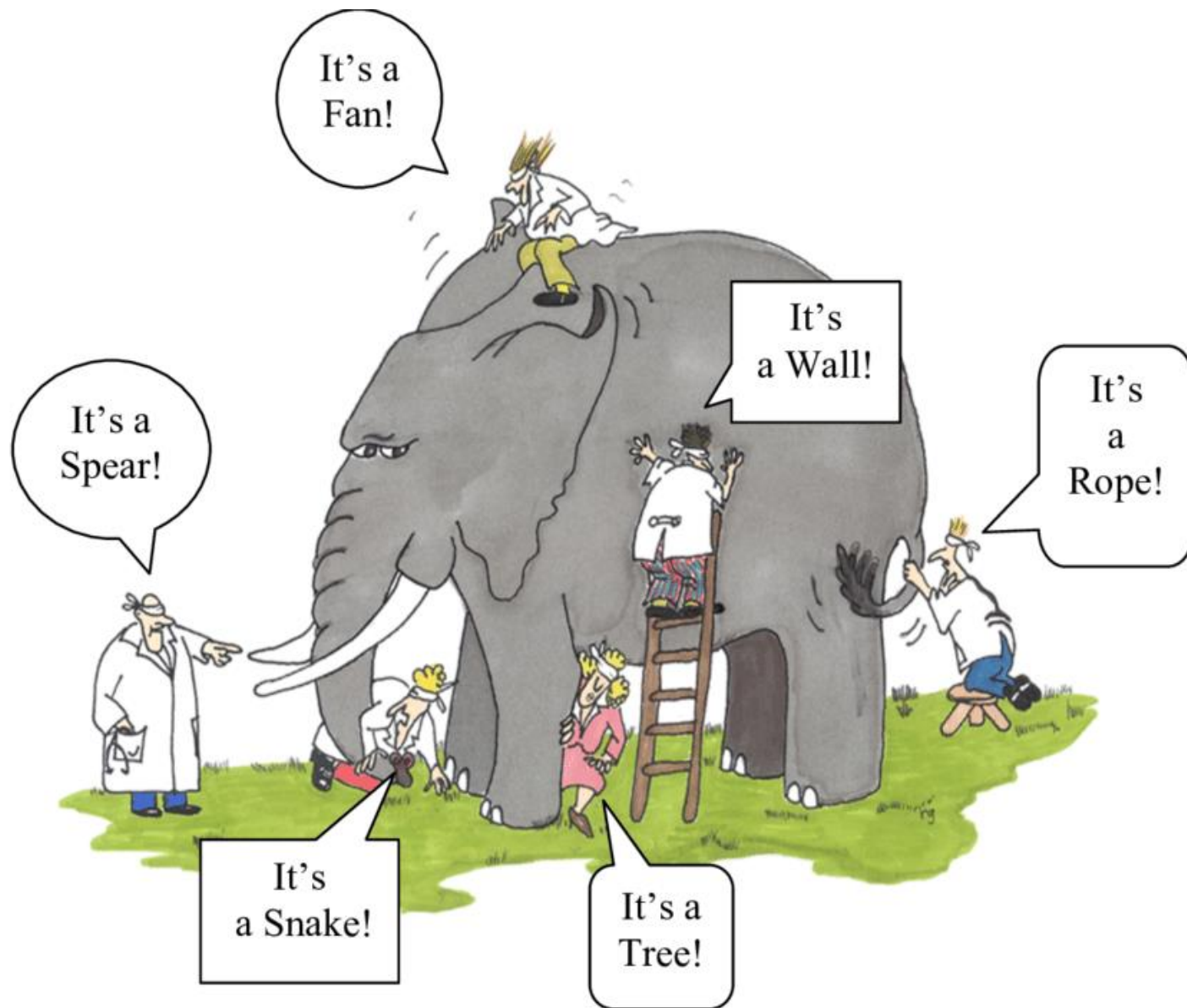
It encourages continuous communications

That means building trust and strengthening relationships.



And it has a strong backbone

That means having a team dedicated to aligning and coordinating the work of the group.

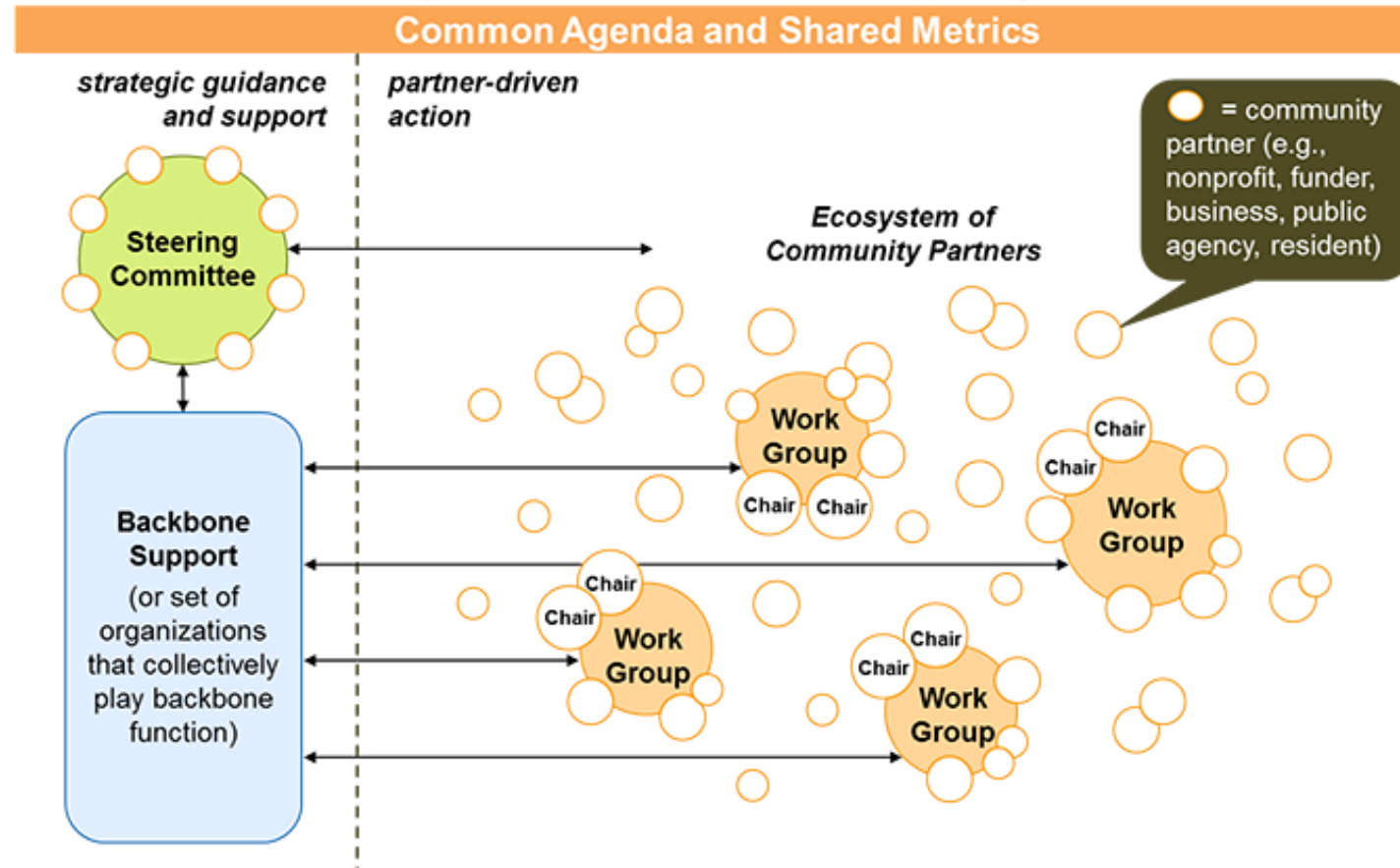


Proposed Maternal Health Consortium: Applying Collective Impact

- ▶ **Common Agenda:** Improving maternal health in Montana
- ▶ **Shared Measurement:** Severe maternal morbidity and mortality
- ▶ **Mutually Reinforcing Activities:** Understanding, coordinating, and evaluating work across funding streams, systems, and levels
- ▶ **Continuous Communication:** Quarterly virtual meetings, annual hybrid meetings
 - ▶ Opportunities for involvement in targeted workgroups
- ▶ **Backbone:** DPHHS MOMS

Structure Example

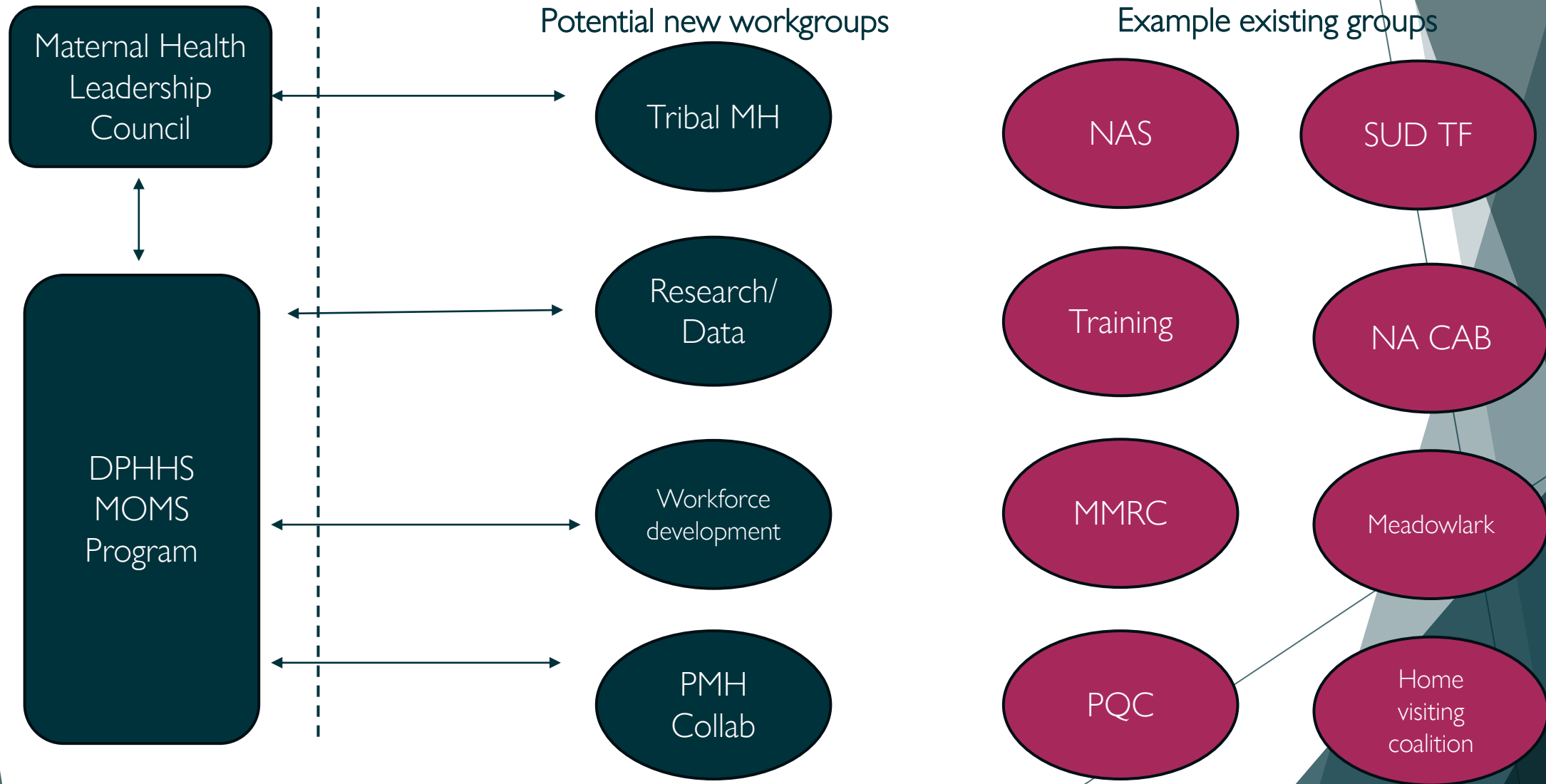
A Broad Set of Partners Work to Achieve the Common Vision,
Supported by a Backbone and Steering Committee



* Adapted from *Listening to the Stars: The Constellation Model of Collaborative Social Change*, by Tonya Surman and Mark Surman, 2008.

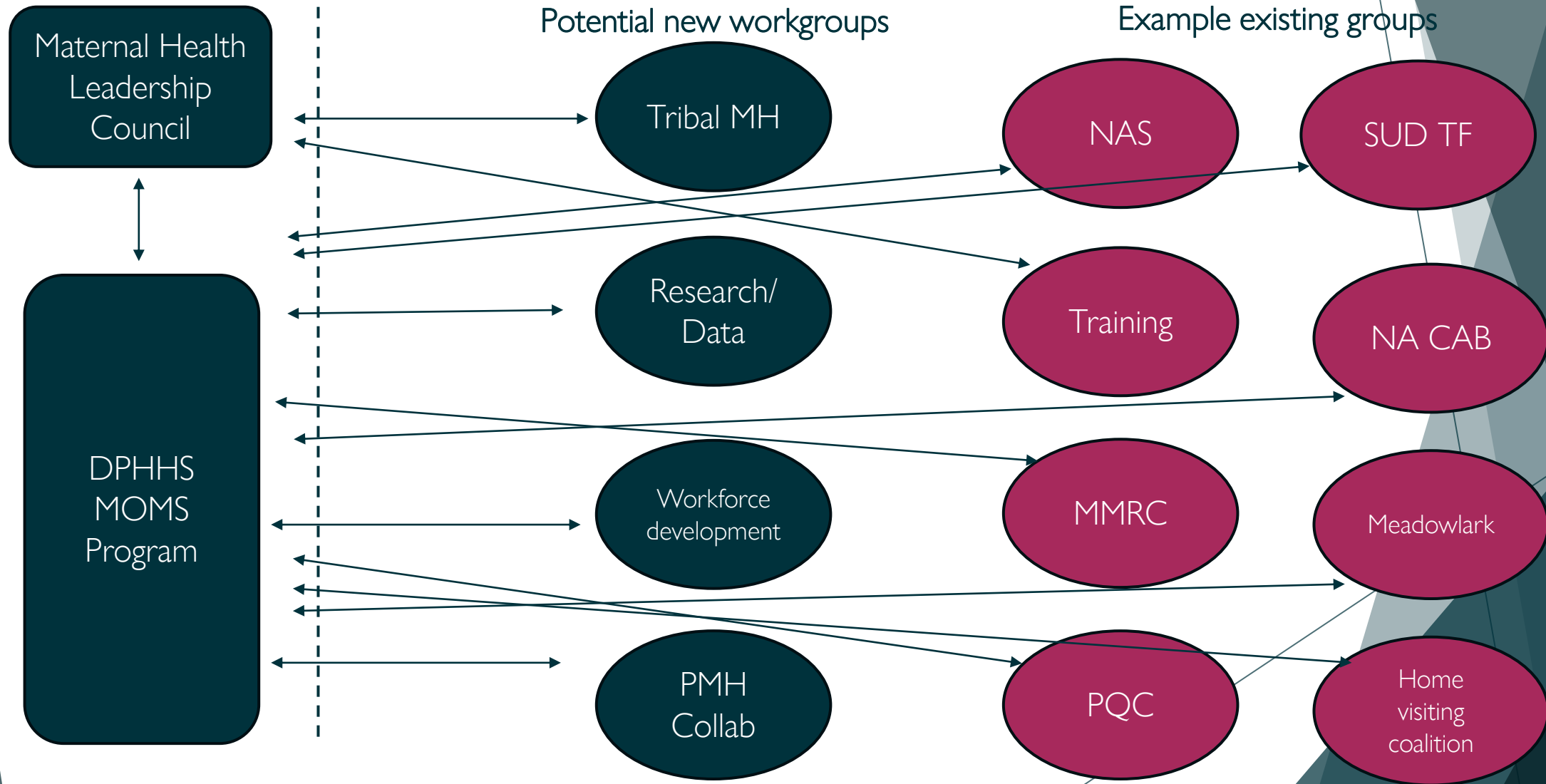
Proposed Structure

Plans (SHIP, MHI Strategic Plan, etc.)



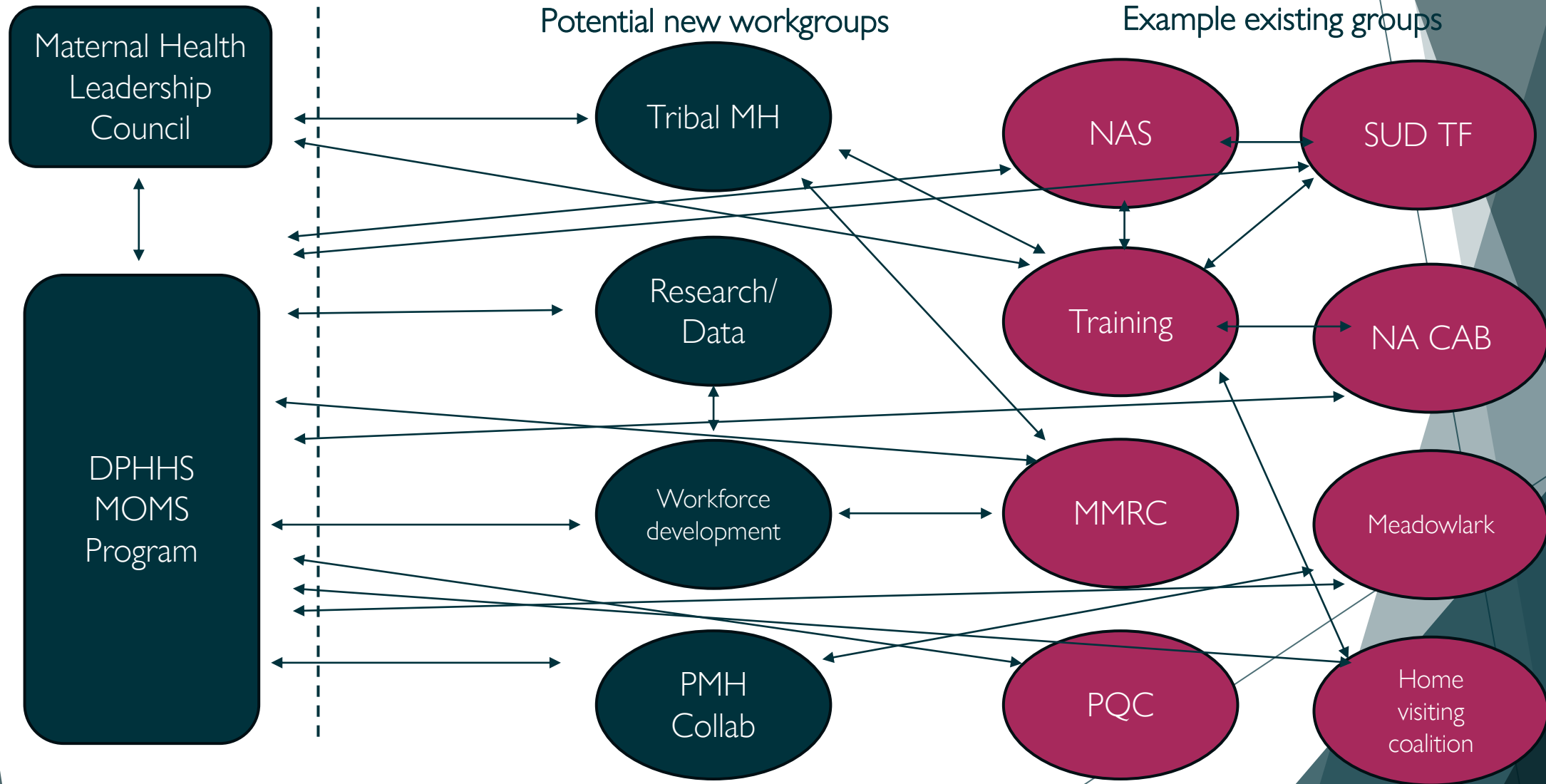
Proposed Structure

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Proposed Structure

Plans (SHIP, MHI Strategic Plan, etc.)



How will the proposed structure differ from previous MHLC?

- ▶ **Scope:** Statewide consortium
- ▶ **Model:** Collective Impact
- ▶ **Membership:** Maternal health leaders and advocates across various sectors
 - ▶ State, local, and tribal
 - ▶ Healthcare, public health, behavioral health, Indigenous health, education, research, advocacy, and social services
- ▶ **Structural Investments:** Facilitation, strategic planning, and evaluation
- ▶ **Reporting:** Upon establishing a shared agenda, participating organizations will be asked to share progress

MHLC Structure Proposal Feedback

Join at menti.com | Code: 68 29 06 9



MHLC Structure Discussion