

E-CIGARETTES ARE NOT SAFE

THE IMPORTANCE OF INCORPORATING E-CIGARETTES IN SMOKEFREE POLICIES

45%

OF MONTANA HIGH SCHOOL STUDENTS
HAVE TRIED E-CIGARETTES

24%

OF MONTANA HIGH SCHOOL STUDENTS
CURRENTLY USE E-CIGARETTES

#1

E-CIGARETTES ARE THE MOST COMMONLY USED
TOBACCO PRODUCT AMONG MONTANA'S YOUTH

5x

MONTANA YOUTH USE E-CIGARETTES NEARLY
5 TIMES MORE THAN MONTANA ADULTS (25+)



ALLOWING E-CIGARETTE USE NORMALIZES
SMOKING BEHAVIOR

99%

OF E-JUICE SOLD CONTAINS NICOTINE.
EXPOSURE TO NICOTINE, IN ANY FORM, IS
UNSAFE FOR YOUTH



E-CIGARETTE AEROSOL CONTAINS HARMFUL
CHEMICALS



OBSERVING E-CIGARETTE USE MAKES
YOUTH THINK IT'S SAFE

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MONTANA
TOBACCO USE
PREVENTION PROGRAM