**General COVID-19 Messaging Template**

This template was designed by the MT CDEpi and IZ sections to assist you with basic messaging needs. The entire text below can be used to update your local website, or you can use portions of it to create a press release. This is intended to be flexible, and it is not required to be used. Here’s a few notes:

* Areas where information from your jurisdiction needs to be inserted are bolded and in brackets.
* The links to other information are typed out and linked. You may wish to create a button on your page linking to the outside page or create the links as shown below. You can also hyperlink the information to the header listed above the link. It depends on your platform for your website what you can do.
* When you copy text over onto your website platform, paste as plain text. The Word formatting that follows over may make the information look differently than you wish.

**[Local Health Jurisdiction**] COVID-19 and COVID-19 Vaccination Information

This page is your source for COVID-19 vaccine information for [**insert local health jurisdiction (LHJ)**]. Residents can also call [**insert preferred phone number**], email us at [**insert email**] or also visit our department’s Facebook page **[insert Facebook page link].**

We are currently in phase **[#]** and are vaccinating [**outline your LHJ’s specific population**].

\*If you have recently been sick with COVID-19 you need to be off isolation to be eligible for the vaccine.

\*COVID-19 vaccine should not be administered within two weeks before or after receiving another vaccine, such as a flu shot. If you require other vaccinations, please work with your healthcare provider or **[LHJ]** regarding the timing of each vaccine.

\*If you have been diagnosed with COVID-19 and received monoclonal antibodies as treatment, vaccination should be deferred for at least 90 days.

\*For members of the community, if you are under quarantine from an exposure to COVID-19, please defer vaccination for COVID-19 until that quarantine is complete. Please let **[LHJ]** or your primary care provider know if you are notified that you are a contact so your vaccine appointments can be adjusted.

Our next Vaccine Clinic is on **[date]** at **[location]** from **[time]** to **[time].**

This is a [first/second/either] dose clinic for the **[Moderna/Pfizer/J and J]** vaccine.

For people wishing to be vaccinated go to **[insert sign up process]** to sign up. To access this clinic please **[insert information on which entry points to use; specific guidelines with access and functional needs].**

Please let our staff know if any of the following situations apply to you.

If you ever had a severe allergic reaction [e.g., anaphylaxis] that required treatment with epinephrine or EpiPen® or that caused you to go to the hospital, or an allergic reaction that occurred within 4 hours that caused hives, swelling, or respiratory distress, including wheezing) to any of the following:

* A component of the COVID-19 vaccine
	+ Polyethylene glycol (found in some medications, such as laxatives and preparations for colonoscopy procedures)
	+ Polysorbate (found in some vaccines, film coated tablets, and intravenous steroids)
	+ A previous dose of COVID-19 vaccine
* A vaccine or injectable therapy that may contain multiple components, but it is not known which component caused the allergy

Staff will also need to know about the following:

* An allergic reaction such as hives, swelling, or respiratory distress to another vaccine or injectable medication.
* If you’ve every had a severe allergic reaction to a food, pet, venom, environmental allergen, or oral medication allergies.
* If you’ve ever received an injectable dermal filler.

A printable version of a prescreening checklist can be found at this URL: <https://www.cdc.gov/vaccines/covid-19/downloads/pre-vaccination-screening-form.pdf>.

**As a reminder, everyone (including fully vaccinated people) should continue to take precautions in public:**

* Wear a well-fitted mask
* Practice physical distancing
* Wash your hands often
* If you are experiencing COVID-19 symptoms, please get tested, regardless of your vaccination status.

Other COVID-19 Resources

Montana COVID-19 Vaccine Information: <https://dphhs.mt.gov/covid19vaccine>

Montana Response: COVID-19:

<https://covid19.mt.gov/>

When You’ve Been Fully Vaccinated

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>

CDC COVID-19 Vaccine Frequently Asked Questions:

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/faq.html>

CDC Myths and Facts about COVID-19 Vaccines:

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/facts.html>

CDC COVID Data Tracker:

<https://covid.cdc.gov/covid-data-tracker/?CDC_AA_refVal=https%3A%2F%2Fwww.cdc.gov%2Fcoronavirus%2F2019-ncov%2Fcases-updates%2Fcommercial-labs-interactive-serology-dashboard.html#datatracker-home>

CDC COVID-19 Home Page:

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

**[You may also want to put a plug in of your social media feed on your page. Here’s some links that are a how-to guide to do so].**

Facebook: <https://developers.facebook.com/docs/plugins/page-plugin/>

Twitter: <https://help.twitter.com/en/using-twitter/embed-twitter-feed>